

## FAST FACTS

### *nParallel Overview*

**MINNEAPOLIS – August 2006** – Brand marketers and retailers know that store designs, merchandising systems and tradeshow displays establish the brand experience, engage customers and drive sales – if they are planned with imagination, then skillfully crafted. But, too often, unfocused planning, uneven execution and unexpected costs squeeze the creative spark out of their most promising concepts. The alternative? nParallel ([www.nparallel.com](http://www.nparallel.com)), the international brand communication, merchandising strategy and display agency. Whether the venue for clients' moments of truth with their customers is a store or a show, nParallel fulfills the big-picture vision while keeping a sharp eye focused on the details of disciplined production, meticulous program management, and the budget bottom line.

### **nParallel Team Leaders**

Megan Diamond, President

Don Gonse, Executive Vice President, Business Development

Shawn E. King, Creative Director

### **Basic Numbers**

Year Founded: 2003

Number of Employees: 30

Size of Manufacturing and Warehouse Facility: 65,000 square feet

### **nParallel Headquarters and Warehouse**

nParallel

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