

**NORMAL HAIR**

*shampoos and conditioners*



**Low-cost**

John Frieda Brilliant Brunette Shine Release Shampoo and Light Reflecting Moisturizing Conditioner in Hazelnut to Espresso (\$9.99 each for 250 mL)

This nutrient-rich duo for coloured hair renews shine and enhances dark shades as it rehydrates.

**Juror's comment** "Not only does this product make my hair smell great but my tresses are richer looking and shinier. I'm hooked!" NICOLE REED, KAMLOOPS, B.C.



**Mid-cost**

Tosca Shine Enhancing Shampoo (\$14.95 for 300 mL) and Shine Detangling Conditioner (\$17.95 for 300 mL)

Both shampoo and conditioner contain botanical extracts to revitalize dull hair, making it instantly flexible and manageable.

**Juror's comment** "This is a salon experience in a bottle! A small amount made combing through my hair a snap. My hair looked great for days!" NATHALY MOTIUK, LASALLE, QUE.



**High-cost**

Kérastase Nutritive Bain Satin 1 Shampoo for Normal to Dry Hair (\$26 for 250 mL) and Lait Vital Protéiné (\$35 for 200 mL)

This nourishing shampoo and conditioning milk infuse your tresses with nutrients to leave them soft and shiny from root to tip.

**Juror's comment** "What a dynamic duo! This shampoo and conditioner left my hair bouncy and clean—even at the end of the day." VICKY SIMPSON, FREDERICTON

**COLOUR-TREATED HAIR**

*shampoos and conditioners*



**Low-cost**

Pantene Pro-V Brunette Expressions Daily Colour Enhancing Shampoo in Toffee to Almond for Lighter Brunette Shades (\$9.99 for 384 mL) and Daily Colour Enhancing Conditioner (\$9.99 for 400 mL)

Both shampoo and conditioner optimize your colour and protect against daily wear and tear.

**Juror's comment** "The shampoo tamed my curls, while the conditioner added depth to my colour." BEVERLY NOLET, PENETANGUISHE, ONT.



**Mid-cost**

Redken Color Extend Shampoo (\$13.39 for 300 mL) and Rich Defender Protective Treatment (\$20.39 for 250 mL)

The UV filters in the shampoo protect colour from fading, while the conditioner repairs and smooths hair for much greater manageability.

**Juror's comment** "The shampoo and conditioner smell great—and a little goes a long way! My hair feels so soft and manageable." SUSAN BLACK, PUGWASH, N.S.



**High-cost**

Kérastase Reflection Bain Miroir 1 Shine Revealing Shampoo for Colour Treated Hair (\$30 for 250 mL) and Chroma Reflect Radiance-Enhancing Milk for Colour Treated Hair (\$30 for 125 mL)

This duo helps to boost the health and look of colour-treated hair.

**Juror's comment** "My colour-damaged hair was miraculously revived after using this product. How can I thank you?" ANNETTE PEMBROKE, NANAIMO, B.C. □