



Streamlining Script Management

The reality is script development has not kept up with the productivity of writers who are using advanced technology to increase their rate of production; hence, a bottleneck between submission and production is inherently apparent and evidenced by the stacks of screenplays cluttering Hollywood.

LitCentral's solution of submitting scripts electronically into a secure network, with restricted access, grants users control while preventing the potential unauthorized mass distribution of their literary assets.

Benefits to a script management system include:

- ▶ Creates a paperless environment, while decreasing printing costs.
- ▶ Facilitates workflow within a secure user network.
- ▶ Real-time updates, increased mobility, and world-wide access to network.
- ▶ Stay ahead of trends with a track-and-management system.
- ▶ Studios can quantify a script in pre-production, reducing costly changes during production.

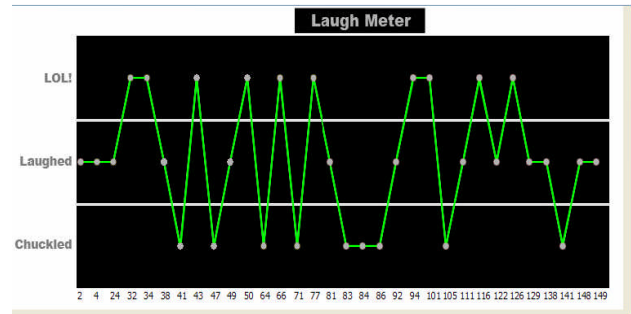
Scripts are still being “covered” (the method in which a “reader” – story analyst, assistant, trainee - completes a four- to five-page report, attaching a final grade of Pass, Consider, or Recommend) and analyzed with archaic methods such as word processors and templates. Moreover, development notes still consist of lengthy subjectivity, and comparing coverage is time-consuming and imprecise.

Some benefits of streamlining “coverage”:

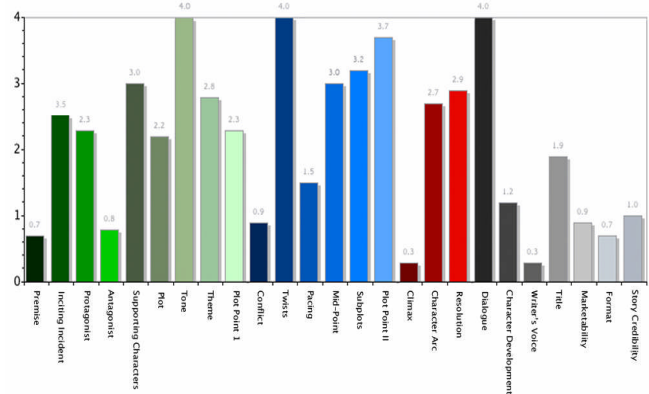
- ▶ Graph interpretations of a script's strengths and weaknesses.
- ▶ Detailed feedback within coverage report and development notes.
- ▶ Reduces reader subjectivity.

Quantifiable Subjective Data

▶ Meter graphs (laugh, scare, action) – By “tagging” elements while reading a script, a meter is produced providing an at-a-glance assessment of those elements.



▶ Bar graphs – Interacts with the rubric to quickly determine a script's strengths and weaknesses, producing an overall numeric value.



Supporting products to LitCentral are:

- ▶ **LitExchange** - a low-cost product allowing writers to access and interact with coverage feedback from contacts using LitCentral.
- ▶ **LitCentral Library** – a service that serves as a coverage report repository for scripts that have been reviewed using the LitCentral format.