CorePlayer™ Mobile Empowers Mobile Entertainment

CoreCodec's first commercial mobile multimedia product enables Next-Generation digital media files to be played anywhere

Lacey, New Jersey, US (October 16, 2006) – CoreCodec, an upcoming multimedia technology leader in the digital convergence arena, announced the release of their latest product, CorePlayer Mobile, a technology agnostic media solution, which transforms mobile devices like mobile phones, PMP, and PDA into a next-generation multimedia experience without the need to replace legacy hardware.

CorePlayer Mobile Edition combines the 'best in class' codecs like the included CoreAVC H.264 video decoder as well as introducing new technologies like CoreCast, a free Open Source alternative to an enhanced podcast utilizing the power of the Matroska multimedia container.

"The CorePlayer Multimedia Framework is all about empowering the end user and extending the web experience to mobile devices," said Dan Marlin, CEO and President, CoreCodec, Inc. "Efficiency and extendability to all platforms are the trademark of our product offerings as well as allowing easy interconnectivity to mobile and home multimedia content."

CorePlayer Mobile is available to Purchase and Download at
http://www.coreplayer.com

About CoreCodec
CoreCodec, Inc. (www.corecodec.com) is emerging as a world leader in developing multimedia solutions with more then 50 million users worldwide using CoreCodec's award winning applications. The company's core offering is the CorePlayer Multimedia Framework, which is the world's most popular mobile software media player with millions of downloads worldwide. CoreCodec's CoreAVC H.264 video technology also powers a wide range of applications from next-generation consumer electronics products to video software applications.

CoreCodec's corporate foresight in digital convergence trends and the technical expertise to create the technology and products sets them apart in the industry as being the ones to watch.