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For Further Information

Contact: Sandy Fox / Lex Lang 818-761-5288 or 818-761-1377fax

www.H2Omwater.com

The Official Dr. Emoto's Ready to Drink Indigo Water

Dr. Emoto joins forces with H2Om water with intention.

Los Angeles, California – October 17th, 2006 – H2Om LLC, creators of the world's first vibrationally charged, interactive, bottled spring water, today announced further details about their exciting alliance with the world famous Dr. Masaru Emoto, one of the first water researchers to discover a method for visually revealing the crystalline structure of water.

Dr. Emoto's "Message from Water" books and his recent exposure in the hit movie, "What the Bleep Do We Know," have changed our understanding of consciousness and our connection with water. As a long-time advocate for peace in relation to water, Dr. Emoto acknowledges his role as a "messenger," teaching and conducting seminars throughout the world.

"We are proud to announce that our company, Hado Life USA, has partnered with H2Om for the Official Dr. Emoto's ready to drink INDIGO WATER. We fully resonate with H2Om's positive intention and goals to make the world better place to live for everyone, and raise our consciousness levels to help our mother earth. We believe our Indigo water (which ready to drink version will be available to the public in 07) can bring a world of greater well being, peace and beauty. We are so excited to be working together with H2Om to provide this wonderful water for everyone to drink." said Hiro Emoto, Vice President Hado Life USA.

Recent worldwide studies have shown that water registers and faithfully illustrates its response to the frequencies it is exposed to. Photographic documentation has confirmed that water is directly effected by words, sound waves, and thought patterns.

Dr. Emoto's Hexagonal Water (derived from distilled water) is more easily assimilated at the cellular level. It may be one of the best ways to overcome dehydration and protect your body from the symptoms of disease and premature aging. Dr. Emoto's water moves into the cells, taking nutrients and expelling metabolic wastes more efficiently than average bottled water. Filtered municipal water (most bottled water) has very few beneficial qualities; its structure retains many of the chemical signatures used in its purification process (chlorine, chemicals etc.).

Hexagonal water forms an organized crystalline matrix with properties that are different from ordinary water. It appears to play an important role in biological functions and is being linked with improved hydration, enhanced nutrient absorption, DNA function and improvements in metabolic efficiency.

Since its launch February 14th, 2006, H2Om natural spring water has attracted the attention of scientists, celebrities, philanthropists, and the press worldwide. From 'The Wall Street Journal' to 'InStyle Magazine' people are beginning to notice that there is something very special about this water.

H2Om is a crystal clear natural spring water infused with the power of intention. "Love" and "Perfect Health" are the first two varieties offered. The process utilizes words, thought, music and human interaction. Their slogan, "Think it while you drink it" empowers the drinker to apply their intention to the water as the driving force to create positive energy in their lives on a daily basis.

"It is very important to us to be working with creative people that are like minded regarding the long term protection and enhancement of our natural environment. A portion of Indigo's proceeds will go to the International Water for Life Foundation. We also actively support the millennium goals of the United Nation's International Decade for Action campaign," said Sandy Fox co-founder and vice president in charge of marketing.

H2Om's Vibration Hydration™ natural spring water line is sold through Whole Foods Markets in Southern California, health food stores, spas, and yoga studios, as well as online at www.H2OmWater.com, at an MSRP of \$1.49 per half-liter bottle, less than the cost of many of today's premium waters.

H2Om delivers a powerful message. Love, give, take action, be positive, live a healthy life, stay hydrated, and whichever variety of H2Om water you drink, "Think it while you drink it."™

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