



Enhance Your Performance Marketing Efforts

NETexponent specializes in efficient customer acquisition and brand protection for leading advertisers. Our strong publisher relationships **drive volume** while our proprietary systems **guard your brand** against fraud and misrepresentation.

Experienced Team – We’ve been building efficiency-driven online performance marketing programs for category leading clients since 1995.

Technology Independent - We have established relationships with companies including Commission Junction, BeFree, LinkShare, Direct Track and Atlas DMT.

Category Exclusivity – We won’t advise or promote your competitors, unlike some other affiliate management service providers.

Protective of Your Brand - We know your brand’s image is important and have developed rigorous branding controls - an area many interactive agencies ignore.

Let Us Customize a Service Package to Meet Your Goals.

We can even act as an extension of your current affiliate or performance marketing team.

- ✓ **Custom-Built Affiliate Networks** – With your input, we will implement a detailed plan to maximize qualified affiliate enrollment and volume generation.
- ✓ **One-to-One Distribution Deals with Top Affiliates** – A majority of sales always comes from a short list of top performers. As leaders with 20+ years of agency media experience, we are well versed in negotiating and optimizing these relationships.
- ✓ **Rigorous Quality Assurance** – Strict adherence to branding guidelines is important. Our tight quality assurance controls enforce brand standards, identify fraudulent or suspicious activity, minimize spyware/adware, and maximize the validity of leads.
- ✓ **Direct to Customer E-Mail Marketing** – Marketing to your current customer is efficient and critical to maintaining sustained growth. We can help you design and implement ROI-driven and CAN-Spam compliant email efforts.
- ✓ **Tactical Search Marketing** – From keyword selection to bid management to engine distribution, we’ll maximize search volume while coordinating and policing both search and affiliate channels.
- ✓ **Direct Response Oriented Creative** – There’s nothing like quick-to-the-point, direct response creative to move a customer to immediate action. We’ll fill your creative toolbox with buttons, banners, copy and utilities that are sure to drive sales.

Our service packages start at \$5,000 per month. With benefits and other overhead, that’s less than the cost of adding ONE full time affiliate expert to your team – and with NETexponent you get a whole host of experts! Let us show you how years of affiliate marketing experience coupled with a well honed client team approach can help you drive efficient results.

Contact Us Today for a Custom Proposal

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