Press Release

10/25/2006

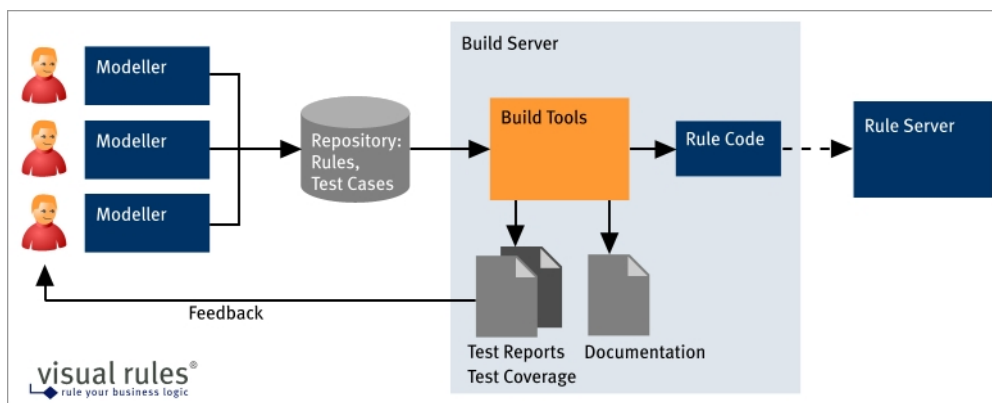### New Version of the 'visual rules' Business Rules Management System

Automated Build Processes provide for consistent and high quality of business rules in teamwork

(Immenstaad, Germany) October 25, 2006 – Innovations Softwaretechnologie today announces the release of version 3.5 of the 'visual rules' Business Rules Management System. A new enterprise functionality complements the Rule Server already included, making 'visual rules' SOA capable. Innovations thus moves up to the ranks of the top players in the business rules market, serving the enterprise segment even better in the future.

The purpose of Business Rules Management (BRM) Systems is to quickly enter and change business rules – and thus adapt to changed market factors. If several people are responsible for it and deploy the rules during live operation, e.g. via hot deployment, there is a clear risk that the integrity of the entire application will be affected. This is why it is particularly important in teamwork that the quality of the rules can be centrally and uniformly assured.

Automatic deployment of quality assured rules

To guarantee this, 'visual rules' now provides the 'Build Tools' component for the hot deployment of quality assured business rules. After the rules have been modeled, the new enterprise functionality can be used to automate all production steps, guaranteeing that only those rules that are technically consistent and completely tested enter into productive use. These automated steps include rule execution, code generation, testing and deployment.

Test coverage analyses, reports and complete documentation of the rule project are available to check the success of automated tests. The test coverage analysis indicates whether all business

rules have been tested. Other indicators of success for the tests run can be found in the reports that are output. Among other things, documentation is used to publish the deployed business rules and can be generated as HTML.

Integration into existing build and delivery processes

Business rules created with 'visual rules' can also be integrated into existing build and delivery processes. This is important for all companies practicing continuous integration.

Full re-use of business rules

In addition to central quality assurance, the new version of 'visual rules' now also supports the complete re-use of rules and resources from one project in any other projects.

Free Evaluation Version

The new version 3.5 can be tested free of charge:
www.visual-rules.com

International Customers

'visual rules' is today being used by many customers across the world and represented by an international partner network. A selection of the references are the U.S. company Wyndham, offering luxury hotel & resort accommodations; the German HypoVereinsbank (part of UniCredit); Deutsche Boerse Systems; the producer of agricultural machinery Claas; Zafin Labs, an IT service provider located in the UAE and the Australian software specialist MobileSelect. The range of applications includes an early warning system for trading of credit default swaps, the calculation of transaction billing and online advisory services for mobile plans.

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About Innovations Softwaretechnologie GmbH

Innovations Softwaretechnologie GmbH provides products and services related to Business Rules Management. This comprises the processes and tools for defining and managing business rules for their automated deployment in operational IT systems.

With its 'visual rules' product, Innovations offers an especially intuitive and high-performance Business Rules Management System. Business analysts can use it to graphically model, run, test and monitor business rules. IT experts directly integrate business rules into operational systems and thus create the necessary transparency, flexibility and traceability of business logic for competitive companies. 'visual rules' is certified as a plug-in, among others, for Eclipse and SAP NetWeaver Developer Studio.

Consulting companies on Business Rules Management and the use of 'visual rules' is part of the extended services offered by 'visual rules Professional Services'.

In addition, Innovations offers rule based solutions employed internationally by companies from the areas of finance, insurance, trade, telecommunications and industry.

For more information: http://www.visual-rules.com

Media Inquiries:

Innovations Softwaretechnologie GmbH
Stefanie Peitzker (Public Relations)
Tel. ++49-7545-202-335
presse@visual-rules.de
www.visual-rules.com

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