

GARY M. STIBEL



Gary is the Founder and CEO of the New England Consulting Group, the premier marketing management consulting firm in the world.

Gary's career spans over thirty years of line management and management consulting for businesses that are marketing and sales driven for clients who are market and thought leaders.

Prior to founding the New England Consulting Group, he was an Executive Vice President at Glendinning (the largest marketing and sales management consulting firm in the world at the time), following his position as Marketing Manager at Procter & Gamble.

Gary's experience is focused on the development and implementation of corporate, division and brand strategies and plans. He has been equally successful consulting for small, entrepreneurial and large sophisticated companies ranging from startups to the world's largest, and in categories that are intensely competitive and extraordinarily complicated.

In recent years, Gary has consulted for most of the world's most admired companies, many legendary CEOs and almost all of the most valued brands on the planet. His knowledge base and analytic skills have helped countless companies and executives generate unprecedented growth and avoid costly errors.

Beyond consulting, Gary serves as a coach and mentor to many CEOs and CMOs. He is also the choice for expert opinion on marketing topics for the global business press.

He holds a BS in Mathematics and Economics from the University of Southern California, where he was a University Scholar, and an MBA in marketing and finance from Wharton, where he was a Chrysler Fellow. He graduated in the top 1% of his class from both schools. He is an avid game player, a voracious reader and an active volunteer. He sits on numerous boards – including local charitable, national professional, global corporate and start-up advisory boards.