



**FOR IMMEDIATE RELEASE**

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**SmartCatalog™ by Endeavor Commerce Showcased at Sage Summit**

*See the latest SmartCatalog version at the annual Sage Software customer conference*

DALLAS, TX – October 26, 2006 – Endeavor Commerce, publishers of SmartCatalog™, the market leading guided selling and configuration solution for CRM and eCommerce, announced today their participation in Sage Software's annual customer conference, Sage Summit. The conference will be held November 5-8 in Nashville, TN.

Endeavor Commerce, a Sage Premier Solutions Partner, will be in booth 520 inside the Sage Partner Pavilion and will deliver a one-hour breakout session. They will feature the latest major release of SmartCatalog Version 6.0, which includes new Web Controls and a new Rules Manager. The new Web Controls allow for simultaneous server and client side processing, which results in dramatic performance increases, up to five times faster. The new Rule Manager offers enhanced usability in rule authoring.

SmartCatalog™ enables companies to increase revenues and profits by making the quote-to-order entry process fast, easy and 100% accurate. It is an ideal solution for companies that sell complex products and services. Whether the need is to add a **Guided Selling** tool for fast, professional quotes and proposals, a **Sales** Configurator to ensure 100% accuracy or an **eSelling** solution to process all quotes and orders across all sales channels, there is an integrated SmartCatalog solution available today.

"We look forward to returning to Sage Summit this year and demonstrating our new more powerful SmartCatalog for Sage CRM SalesLogix," said David Reeder, Endeavor Commerce's sales and marketing VP. "We are committed to helping Sage's customers be more profitable by improving their quote-to-order process with our integrated SmartCatalog solution."

**About Endeavor Commerce, Inc.**

Endeavor Commerce's SmartCatalog™ is the best-of-breed sales configuration solution extensible to any commerce channel thus *making the complex sale simple™*. Endeavor Commerce helps manufacturing, distribution, retail and service companies sell products and services through direct, indirect and Internet sales channels for large to mid-size enterprises and divisions of Fortune 500 companies worldwide. SmartCatalog helps companies increase revenues, profits and customer satisfaction by making the quote, proposal, order and post-sales process fast, easy and 100% accurate. Visit Endeavor Commerce at [www.smartcatalog.com](http://www.smartcatalog.com).

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