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The Inventor

I am a mother to five boys and a Scientist with 15 years of federal funding to study male infertility. During this work, I saw that fertility problems often impacted a couple's intimate relationship, leading to increased vaginal dryness. Although I knew lubricants harmed sperm, I hated telling couples that there was really nothing "safe" for them to use while trying to conceive. So I spent 8 years developing Pre~Seed to replenish a woman's moisture without harming sperm.

Pre~Seed is uniquely formulated to share characteristics with fertile cervical mucus. Several studies presented at major medical meetings have shown Pre~Seed's benefit on sperm function. Each lot of Pre~Seed is also tested to confirm that it will not harm sperm.

Our company is family owned and includes the expertise of my husband (a Doctor of Pharmacy). We are very proud of our product and grateful to the thousands of users that have taken the time to write to us about their journey and how Pre~Seed has helped them along the way. I hope you will go to www.preseed.com to read these stories and to learn more about what makes Pre~Seed the right solution for your vaginal dryness.

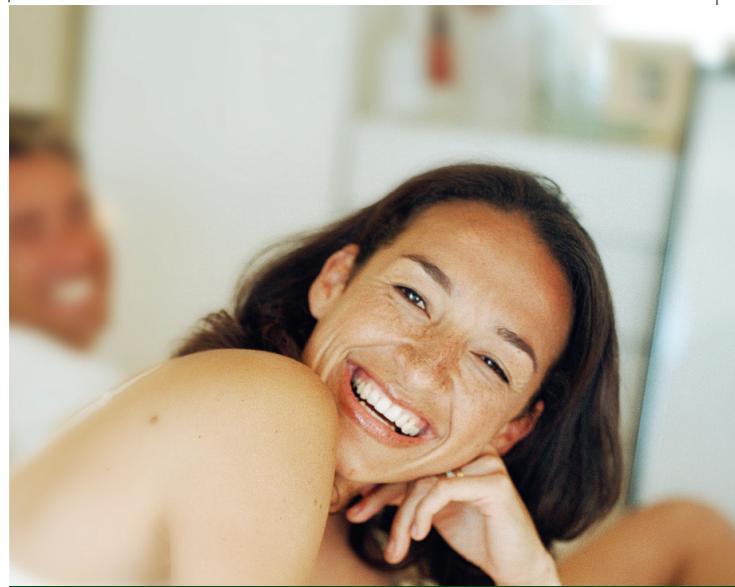
Sincerely,

Joanna Ellington PhD "Dr. E"



Visit www.preseed.com or call
888.471.7333 to purchase product or find
a pharmacy location near you.

 **INGfertility**
Naturally Enhancing Reproduction™



Vaginal dryness relief mild enough for "babymaking".



pre~seed.
Fertility-friendly™
Intimate Moisturizer

Replenish your moisture without harming sperm.



The Problem

Numerous medical studies have shown that vaginal lubricants & moisturizers (e.g. KY®, Astroglide® & Replens®) can harm sperm. However, 75% of trying-to-conceive couples have increased intimate dryness due to fertility medications and/or "sex on demand" at ovulation. This dryness increases stress at a time when couples need everything to work "just right".



The Solution

Pre~Seed "fertility-friendly" Intimate Moisturizer provides moisture without harming sperm. It can be used without worry even while trying to conceive – a time of increased vaginal dryness when other products should be avoided due to the sperm damage they can cause.

Pre~Seed is Unique

- ✓ pH balanced to match fertile cervical mucus
- ✓ one-of-a-kind formula does not harm sperm
- ✓ contains arabinogalactan antioxidant support
- ✓ internal application coats vagina & cervix - providing moisture where you need it most
- ✓ clinically tested and doctor recommended

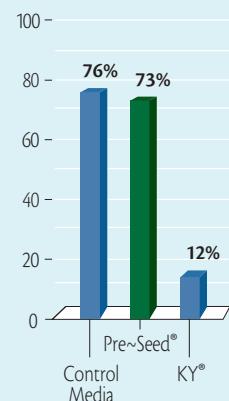
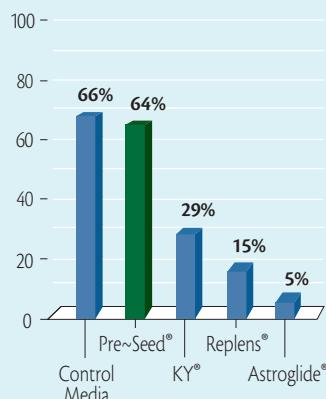
"I recommend Pre~Seed to my infertility clients on a regular basis... this is one of the more important recommendations that I am making."

- DP Nurse Practitioner

The Science

Pre~Seed doesn't harm sperm.

(Below left) Percent of sperm still swimming after 30 min in 10% solutions, as studied by The Cleveland Clinic and INGfertility.



Pre~Seed doesn't interfere with fertilization.

(Above right) Percent of cow eggs successfully fertilized (in vitro) in 10% solutions at Washington State University.

The following laboratory photos illustrate the ability of sperm to swim into Pre~Seed® versus other products. Other lubricants can create a barrier that interferes with sperm movement out of the semen.



Sperm in semen

Other Lubricant



Sperm in semen

Pre~Seed®

Whereas, the live swimming sperm are able to move freely from the semen into Pre~Seed®.*

* Pictures taken in laboratory at 200X magnification after 10 minutes of contact between semen and products. Dead sperm remain in the semen.