



**FOR IMMEDIATE RELEASE**

**YEAH! SPORTS ENTERTAINMENT**  
**NEW ORIGINAL PROGRAMMING - THE REGULAR JOES**

Pasadena, CA - YEAH! Sports Entertainment brings new life to sports talk shows. The Princes of Pastime... The Lords of Laughter... The Kings of Controversy... "THE REGULAR JOES" is the funniest sports talk show on the Internet. The Regular Joes is real, raw, and over-the-edge, taking on controversial subjects from Sports, Politics and Hollywood.

The Four Joes comprise of professional sports fans - Comedy Writer and Co-Producer - Joe Bartnick, the Host of Spike-TV "Wide World of Spike", Sam Tripoli, Comedian "Big" Earl Skakel and YEAH! Sports Writer, Rob Cardno unites to challenge and enlighten viewers' sports knowledge and more.

The Regular Joes can only be found only on YEAH! SPORTS dot Net.  
([www.yeahsports.net](http://www.yeahsports.net))

You can catch clips of past shows on: <http://www.myspace.com/yeahsports>

About Yeah! Sports Entertainment-

Professional Sports Columnist, The Infamous Schon and multimedia marketing company, Sunny Mountain Media Group join forces to create Yeah! Sports Entertainment. Yeah Sports.net is owned and operated by Yeah! Sports Entertainment. Yeah! Sports dot Net offers premium sports entertainment content, such as, sports articles, sports reports, podcasting, blogging with an interactive rant and rave line. Yeah! Sports Entertainment is a place where you don't have to be an athlete; you just have to be a fan.

**More Information contact:**

Aaron B. Wheeler  
Sonceria S. Brooks  
626.644.9257  
[smmgpr@smmediagroup.com](mailto:smmgpr@smmediagroup.com)  
[www.smmediagroup.com](http://www.smmediagroup.com)

YEAH! Sports Entertainment  
[YEAH@yeahsports.net](mailto:YEAH@yeahsports.net)  
626.644.9257