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Press release

Mydeo's Cary Marsh a finalist in the 2006 Blackberry Women and Technology Awards

October 30 2006, London UK: Cary Marsh, founder of the video streaming company Mydeo.com, has been short listed as a finalist in the Blackberry Women and Technology Awards 2006 for the 'Best Use of Technology by a Female Entrepreneur' .

The awards bring the outstanding contributions to business via the use of technology by women into the public eye. With judges ranging from business leaders to high profile business journalists, the Blackberry awards draw significant attention to women's innovation and business success through technology. They also highlight the many companies, such as Mydeo, that are leading the way when it comes to women and technology.

Mydeo allows users to upload and globally stream videos to friends, family or potential customers without surrendering their ownership rights, or exposing their personal footage to the vast gaze of the internet community.

Co-founder and Managing Director Cary Marsh says, 'Mydeo is entirely unique in that it allows customers to do something that was never before possible – upload videos and stream them to anyone they wish in a convenient and cost effective way. We are so delighted that Blackberry recognise this achievement by short listing us for the finals of this hugely prestigious award"

The award ceremony will take place on November 2. For more information on the awards see <http://www.blackberrywomentechnologyawards.com/>



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For further information on Mydeo and press releases see <http://www.mydeo.com>.

About Mydeo

Founded in 2004 by Cary Marsh and Iain Millar, Mydeo won a Research & Development Grant for Technical Innovation from the UK Department of Trade and Industry. Mydeo provides quality global streaming video hosting for home and business users. The site provides simple online tools that help users upload, pay for, and distribute videos to friends, family, customers and prospects, as well as live statistics to track how popular videos have been. Real Business Magazine picked Mydeo as 'a start-up to watch for 2006'

Notes to Press

For further information please go to <http://www.mydeo.com> or contact press@mydeo.com +44(0) 7979 592 252 or +44(0) 1252 725 346

For previous press releases: <http://www.mydeo.com/press>

Mydeo uses the Limelight Networks for global storage and delivery together with secure streaming to guarantee security for Mydeo users' content. This means that the humble home video maker can enjoy the quality and reliability of a world-leading streaming network, something they would never have been able to purchase as an individual.

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