

## **NEWS RELEASE**

### **For Immediate Use**

#### **Stride Limited Website Relaunches as Insurance Industry Resource**

For Hampshire based commercial insurance brokers Stride Limited, the relaunch of the company website at [www.stride.co.uk](http://www.stride.co.uk) meant much more than a simple redesign. In fact, the revamped site provides a comprehensive online resource for those seeking out property, business and commercial insurance.

Designed by Imaginet, the Cardiff based design team behind Stride's widely acclaimed personal lines insurance site, [www.computerquoteinsurance.com](http://www.computerquoteinsurance.com), the new website officially launched on Monday October 30<sup>th</sup> 2006, and offers up-to-the-minute insurance industry news feeds and research papers as well as an interactive buy-to-let insurance quote system.

Stride's Marketing Manager, Jonathan Walker, commented: "Besides a much improved navigation system, the new site better reflects our range of products and services, giving a clear message to potential customers of the benefits of working with Stride. It also offers up to date news and market research, as well as interactive elements."

As commercial property insurance experts, it's no surprise that Stride.co.uk now contains a set of resources of particular interest to those in the market for property insurance. There's a commercial property insurance guide, a range of specially commissioned research articles and news feeds which help keep visitors up to date with breaking news from the sector.

The website also allows Stride's clients to download claims forms and newsletters, as well as taking advantage of a host of other user-friendly features designed to speed up the administrative process.

Never content to rest on their laurels, though, Stride will be continuing to add new services to the site, with the next stage of development including an interactive channel which will give potential customers the opportunity to obtain commercial quotes, confirm cover and purchase policies online for a range of products.

“Our business has grown steadily this year and we now employ fifteen staff in our commercial insurance team, with plans for further expansion”, commented Paul Brooks, Stride Commercial Manager. “The website will generate many new enquiries and we have been busy preparing for additional growth”.

Ends

For more information, please contact:

Richard Lovegrove  
Managing Director, Stride Limited  
[www.stride.co.uk](http://www.stride.co.uk)  
[www.computerquoteinsurance.com](http://www.computerquoteinsurance.com)  
023 9224 8760  
077 3606 9151  
[rlovegrove@stride.co.uk](mailto:rlovegrove@stride.co.uk)

**Notes to editors:**

1. Stride Limited, specialist property insurance brokers, has been established on the South Coast since 1973. Stride offers insurance cover for a wide range of commercial property such as blocks of flats, high value housing and let properties.
2. Stride Limited also trades as Computer Quote Insurance, selling motor, home, life & travel insurance through a network of branches in the Portsmouth area, by phone and online via <http://www.computerquoteinsurance.com>
3. Stride arranges insurance with a total Gross Written Premium (GWP) of £12 Million and employs over 50 staff.
4. For more information visit [www.stride.co.uk](http://www.stride.co.uk)