



Fast Pitch Offers One-Stop Shop For Small Businesses Marketing

November 1, 2006 - (Sarasota, FL) – Fast Pitch, the online destination for business networking, has launched a new service which will provide a one-stop-shop for online marketing and networking to business professionals and small businesses. The premium service will allow users to promote their business profile through search engine marketing, search engine optimization and distribution of press releases.

“Fast Pitch has made it easy for our users to get more exposure on the web. We have optimized each profile for the major search engines including Google, Yahoo and MSN and we have automated the submission process to thousands of web directories.” says Bill Jula, CEO of Fast Pitch.

Increasingly, success in business is more about effectively combining online marketing with offline networking and being able to find an efficient way to connect with those more likely to purchase your product or service. Over the past six months, Fast Pitch has become one of the world’s leading online destinations to help fuel networking opportunities for thousands of professionals in local markets everywhere. The new online marketing tools help professionals to separate themselves from their competition by allowing them to take full advantage of the power of the Internet.

“Fast Pitch has become a critical piece of our sales and marketing efforts” says Bob Poole, Marketing Director of VentureCast. “As a small business, we have struggled to maintain our web traffic and have paid thousands of dollars in optimizations and search engine marketing with poor results. Fast Pitch made sense to us the minute we signed up. It allows us to have an optimized web profile which they market and drive traffic to our website.”

The Fast Pitch Profile has quickly become the cornerstone for many business professionals looking to promote their business in a concise, yet effective way. By adding new features to the profile such as the ability to upload video, syndicate press releases, and add a logo or headshot, many professionals have embraced their profile as a more personal way to introduce themselves to prospective clients and ultimately generate word of mouth.

Availability: Fast Pitch is now offering the Premium Service starting at \$14.95 per month. For more information about the features of the Premium Service visit <http://www.fastpitchnetworking.com/upgrade.cfm>.

About Fast Pitch: Fast Pitch gives business professionals a destination to network and promote their business (i.e. make their “pitch”). Our approach ‘cuts to the chase’ by providing a one-stop shop for almost everything a typical business would need to maximize their exposure across the Internet and in-person. Over 1.5 million introductions have been made using our innovative online lead exchange system that analyzes profiles and matches professionals based on what they buy and sell.