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## TextAloud Program Helps Drivers Keep on Truckin'

Listening on the Road is Easy Thanks to Popular Text to Speech Software

CLEMMONS, NC – With a job that combines solitude with days of notoriously long hours on the road, truck drivers often fill that drive time with music, talk radio, or books on tape. Now, thanks to today's technological advances, text-to-speech software programs like **NextUp**'s *TextAloud* (www.NextUp.com) are providing another option for truckers, enabling anyone to easily and affordably export books, magazine articles, web content, even e-mails, into spoken audio. An award-winning program that seamlessly converts text into spoken audio for listening on a PC or laptop, *TextAloud* can also save text to audio files for playback on portables like the iPod<sup>®</sup>, PocketPC<sup>®</sup>, and a wide range of other players and devices. Inexpensively priced and simple for anyone with a PC, *TextAloud* is proving to be a popular product for truck drivers -- especially long-haul drivers with many hours to fill.

One such user is Los Angeles-based **Mary M.**, a truck driver who routinely uses *TextAloud* to "read" to her as she drives. With extremely long drive times common to her work schedule, Mary tried books on tape, but soon discovered *TextAloud* as an even better alternative to keep alert, entertained, and informed, even on the road.

"I love to read, but am often too tired to do my reading at night," comments longtime truck driver Mary M. "When I discovered *TextAloud*, I was practically in tears, as it enabled me to still enjoy my reading with the freedom of listening to the books read aloud, on the road. It soon became routine for me to scan whole books into *TextAloud* for me to listen to as I drive -- everything from classics, to modern literature." She adds, "I especially like having the ability to import text files, and then play them for hours and hours, reducing the effects of long-distance commuting."

Mary uses her laptop to play her files, setting it up on the passenger seat next to her during her commutes, and connecting it to her truck's stereo system for higher-quality listening. There's also no lack of material for her to listen to, as many classic books are in the public domain and are free to download. As most big truck stops have wireless internet, Mary can easily download new reading material for *TextAloud* to read to her in minutes.

Mary also likes to listen to some scientific nonfiction books, as well, and was surprised at how well the *TextAloud* premium voices handled the pronunciation. "The voices seem to be so real!" she raves. "I'm currently using the NeoSpeech 'Kate' voice, and love the fact that her voice offers pitch control. The voices are all great quality, and really elevate the entire listening experience.

"With drives of ten to twelve hours per day, *TextAloud* takes away the tedium and gives me back the reading time I'd missed."

## About TextAloud

*TextAloud* has been featured in *The New York Times, PC Magazine, Writer's Digest*, on CNN, and more. Hailed by critics and users alike, *TextAloud* is priced at just \$29.95, and is compatible with systems using Windows<sup>®</sup> 98, NT, 2000 and XP. The program is available for fast, safe and secure purchase via http://www.NextUp.com.

NextUp.com also offers *TextAloud* with optional premium voices from **AT&T Natural Voices<sup>TM</sup>**, **NeoSpeech**<sup>®</sup>, **Nuance**<sup>®</sup>, **Acapela**<sup>®</sup> and **Cepstral**<sup>®</sup> for the most natural-sounding computer speech anywhere. Available languages include U.S. English, U.K. English, Indian Accent English, Scottish Accent English, French, Canadian French, Latin American Spanish, Castilian (European) Spanish, Mexican Spanish, Brazilian Portuguese, European Portuguese, Russian, Mandarin Chinese, Cantonese Chinese, Korean, Japanese, German, Italian, Dutch, Belgian Dutch, Danish, Swedish, Norwegian, Polish, and Arabic.

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About NextUp.com

**NextUp.com**, a division of NextUp Technologies, LLC, provides award-winning Text to

Speech software for consumers, business customers, educators, and those with visual or vocal

impairment, or learning disabilities.

In addition to TextAloud, NextUp.com markets other innovative Windows software designed

to save time and deliver vital information. NewsAloud<sup>TM</sup> is a talking personal "news agent" that

finds the stories users want, and then reads them aloud or to portable audio files.

WeatherAloud<sup>TM</sup> is a weather application that lets users select and listen to personalized weather

forecasts, while StocksAloud<sup>TM</sup> reads stock updates and related news headlines aloud for specific

companies of interest. NextUp *Talker* is an easy and affordable program that allows people who

have lost their voices to use the latest in high-quality computer voices to communicate with

others. Most recently, NextUp introduced a new text reader, AbleReader, available with the

AT&T Natural Voices<sup>TM</sup> for use on Mac computers. Information on *AbleReader* is available at

http://www.AbleReader.com.

Note to Editors:

Evaluation copies of *TextAloud* are currently available upon request. To receive a review

copy, or for more information on NextUp.com or *TextAloud*, please contact publicist Angela

Mitchell at (904) 982-8043 or via Admitchell@Nextup.com.

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