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STPL Joins Somatic Digital's Preferred Vendor Program To Offer Tutoring Service to Educational Publishers.

Publishers adopting the TouchBook™ platform can add math and science tutoring service to the printed page.

Cincinnati, OH and San Mateo, CA – (PRWeb) – November 5, 2006 – Somatic Digital announced that STPL has joined its Preferred Vendor Program to offer 24/7 on-demand math and science tutoring to publishers who adopt the *TouchBook™* platform.

Publishers of math and science content can now deploy printed interactive books that launch tutoring services when students touch the regular printed page.

Through the partnership, Somatic Digital will promote STPL's human-based, 24/7, math and science tutoring service to publishers that adopt the *TouchBook™* platform.

According to Jason E. Barkeloo, President of Somatic Digital, "When publishers adopt the *TouchBook™* platform, they will want to add new revenue generating value-added services like tutoring to the printed pages. In this way, a student studying math and science can touch the regular printed page and launch a communication application like email, instant message (IM), and voice over Internet protocol (VOIP) to reach an STPL tutor."

Navin Agarwal, CIO of STPL, states that "STPL, through its Web VEdA product, is able to offer a world class tutoring service deploying well trained teachers delivering the Math and Science lessons 'anytime' and 'anywhere' in the world. Now with the new partnership and access to Somatic Digital's TouchBooks™ embedded with the TUI technology, STPL will be able to provide tutoring services with a difference, enabling students with quicker and easier grasp of the subjects."

The *TouchBook's™* embedded TUI technology may be ideal for providing a multi-modal learning environment to all readers. The TUI allows individual books to be customized to the

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particular needs of the reader. Properly designed TUI-based *TouchBooks*[™] should meet the requirements outlined in the National Instructional Materials Accessibility Standard (NIMAS) and the inclusive learning requirements of laws such as the Individuals with Disabilities Education Improvement Act (IDEIA), No Child Left Behind (NCLB) Act, and Sections 504 and 508 of the Rehabilitation Act.

Barkeloo concluded by saying that, “STPL represents a tutoring service that we can offer to publishers adopting the *TouchBook*[™] platform. For publishers that adopt this valuable service with their *TouchBook*[™], new and recurring revenue models become available for their regular printed books.”

Terms were not disclosed.

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About STPL

STPL Inc. (<http://www.stpl.biz>) has been providing software solutions to its clients spreading across the Hospitality, Manufacturing, Real Estate, Finance and Education domains from its offices at Lucknow in India and San Mateo, CA USA. STPL is particularly focused on the Education domain as the parent group is specialized in providing on site education to students ranging from school to university level. STPL has set up Education Process Outsourcing (EPO) facility to meet the tutoring needs of students across the globe. Experience and facilities of the parent group provides STPL easy access to experienced faculty for their EPO business.

About Somatic Digital

Somatic Digital, LLC, is a Cincinnati, Ohio company developing the Touch User Interface (TUI) technology as the *TouchBook*[™] platform for media content owners and publishers. As a platform and tool provider, Somatic Digital is providing publishers and content owners with the ability to provide an inclusive universally-designed media experience for everyone through the convergence of print and digital environments. More on Somatic Digital at <http://SomaticDigital.com>.