

FOR IMMEDIATE RELEASE

13 November 2006

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Note to editors: Luis Veras available for interview.

(STARTS)

Canvas Artists Publishes Holiday Schedule for Hand-painted Portraits

With so many gift options, it is oftentimes difficult to find the perfect present for the upcoming Holiday season. Usually the best solution for a unique gift is a personalized one, and what could be more personal than a hand-painted portrait. But there is a catch: they must be ordered a few weeks in advance.

Miami, FL: A custom-made artwork is a gift that lasts forever. Canvas Artists (www.canvasartists.com), the leading provider of custom-made hand-painted artworks, specializing in creating works of art from photographs, has recently published its Holiday ordering schedule.

Since their artworks are done completely by hand, the average order takes 3 to 4 weeks to be completed, making it difficult to fulfill orders placed too close to Christmas. It is for this reason that they have established a series of strict deadlines to guarantee Christmas delivery for those interested in giving handmade artworks to their loved ones this season.

The last days that Canvas Artists will be receiving Christmas orders will be: Oil on canvas orders will be accepted until November 22nd, pastel drawing and watercolor painting orders will be accepted until November 26th. Pencil sketch orders will be accepted until November 29th.

After these dates, ordering is still possible (up to ten days later), but a rush fee will be assessed. The complete schedule can be seen at (<http://www.canvasartists.com/christmasdelivery.html>).

It is important to point out that that these dates are not simply the final dates on which orders can be placed – the photographs for these orders must be in the possession of Canvas Artists by the close of business on these days. Photos can be submitted either by regular mail or by e-mail. Canvas Artists prefers the latter.

Canvas Artists provides one of the most unique personalized gift services. “Our portraits from photos are always a big hit among gift recipients”, says Luis Veras, CEO for Canvas Artists. Last year, this company experienced a tenfold increase in sales in the weeks preceding the holiday season, but unfortunately about 5% of those orders were left unfulfilled, because they were placed too close to Christmas. “Even though we have the largest network of freelance artists worldwide, there is a limit as to how many artworks we can create in a given period of time.”, says Veras.

If for any reason a customer cannot place an order within the published deadlines, they can still get Gift Certificates, which can be delivered on the same day by e-mail, or receive a physical certificate in just 48 hours. Gift Certificates, which can be customized with a personal message, vary between \$25 and \$500, and can be used by the recipient towards any of Canvas Artists’ services. These certificates are also well-liked corporate gifts.

The popularity of Canvas Artists’ service is testament to the fact that even in a digital age people still value works of art created by hand. “A genuine painting or drawing adds much more to a room than a print or imitation”, says Paul LeDive, Artists Supervisor for Canvas Artists.

Canvas Artists’ services include the creation of oil on canvas portraits, pastel drawings, pencil sketches and watercolor paintings, all done by hand by talented artists, from photos submitted by its customers. With prices beginning at \$44.95, they are very affordable.

Anyone who is interested in Canvas Artists’ services should visit www.canvasartists.com or call, toll-free 1.800.257.6159.

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