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FOR IMMEDIATE RELEASE



San Francisco Bay Area, California (11/15/06) -- **Jolly Month, Jolly Dream of New Career. Complimentary e-book only for January 2007.**

It's the end of the year again. 2006 New Year's resolution has not been realized, yet 2007 is already knocking the door. We are glad to inform you that you can still act upon your dream of starting a new career or establishing a new business. Not generic businesses, but fashion, image, and fun businesses.

Nothing is too big, too glamorous, too out of reach. Taking chances on a dream career often seems mandatory, but we offer a way to get only the tried-and-true information in an attempt to cut down on distractions and newbies' mistakes, expediting the readers' successes.

"The booming market of the 'style' industry has opened the doors to so many lucrative positions for individuals seeking a lifelong 'style' career," explains founder/editor-in-chief Jennie S. Bev, "Our eGuides provide seasoned professionals and newcomers alike with the rare insider tips to understand and break into the business with a bang."

In January 2007, StyleCareer.com will be giving away a downloadable e-book entitled "Breaking Into and Succeeding as a Professional Blogger" to all subscribers of our mailing list, which can be found at: http://www.stylecareer.com/notification_list.shtml

StyleCareer.com and our founder/editor-in-chief Jennie S. Bev, MBA, MS, has been interviewed and featured in these worldwide media (alphabetically):

- About.com (USA)
- Audrey (USA)
- Arizona Republic (USA)
- Bisnis Kita (Indonesia)
- Canadian Business (Canada)
- Choices (USA)
- Daily Southtown (USA)

Dewi (Indonesia)
Dong (Germany/France)
Entrepreneur (USA)
Femina (Indonesia)
Fit (Indonesia)
Home Business (USA)
The Independent (USA)
Intisari (Indonesia)
Jawa Pos (Indonesia)
San Francisco Chronicle (USA)
Selective (USA)
Teen People (USA)
Tempo (Indonesia)
Your Future in Fashion (Singapore)

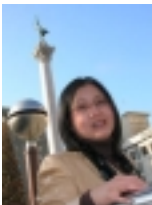
In addition to be used by average Janes and Joes, StyleCareer.com titles are also used by A-list celebrities who are considering to start new businesses in the fashion, art and cosmetics industries.

By the end of 2006, StyleCareer.com will have 60 careers covered. In 2007, 40 more titles will be released. Current available titles are:

1. Accessory Designer
2. Alteration Shop Owner
3. Antiques Dealer
4. Art Gallery Owner
5. Babies' and Children's Clothing Designer
6. Bath and Body Products Maker
7. Professional Blogger
8. Boutique Owner
9. Online Boutique Owner
10. Candle Maker
11. Chocolate and Candy Shop Owner
12. Choreographer
13. Concierge Service
14. Cooking Show Creator
15. Cosmetics Maker
16. Natural Cosmetics Maker
17. Craft Store Owner
18. Design Makeover Show Creator
19. Dry Cleaner
20. Eyewear Designer
21. Fashion Designer
22. Fashion Event Organizer
23. Fashion Illustrator
24. Fashion Merchandiser
25. Fashion Photographer
26. Fashion Publicist
27. Fashion Writer
28. Fragrance Maker
29. Greeting Card and Paper Craft Maker

30. Gym Owner
31. Hair Salon Owner
32. Handbag Designer
33. Indie Record Label
34. Juice Bar Owner
35. Lingerie and Swimsuit Designer
36. Mall Kiosk Owner
37. Photo Studio Owner
38. Professional Matchmaker
39. Modeling School Owner
40. Movie Extra
41. Nail Salon Owner
42. Paintball Field Owner
43. Pet Fashion Designer
44. Potpourri Maker
45. Reality TV Star
46. Seminar Business
47. Shoe Designer
48. Spa Owner
49. Sports Camp Director-Owner
50. Stylist
51. T-Shirt Designer
52. Tanning Salon Owner
53. Talent Agent
54. Talk Show Host
55. Tea House Owner
56. Textile Designer
57. Travel Show Creator
58. Voice Over Actor
59. Wedding Favor Business
60. Workout Video Creator

About Us



Jennie S. Bev is the founder and editor-in-chief of StyleCareer.com, a division of Afton Institute, LLC. She is an MBA and MS in Education degrees holder and was named 2003 EPPIE Award finalist under non-fiction how-to category for excellence in electronic publishing. She is currently pursuing a doctorate degree in e-commerce, while starting a few more online ventures. For more information about StyleCareer.com, visit <http://www.stylecareer.com/about.shtml>.

Her personal bio can be found at <http://www.jenniesbev.com>. She is renowned for her resourcefulness and inspiring lifestyle. She supports many charities and are passionate about dogs and marine mammals.