

# Introduction to [Voices.com](http://Voices.com)

The #1 Voice Marketplace

2006

## What is Voices.com?



- Voices.com is an online marketplace that connects businesses with professional voice-over talents

## Voices.com's Marketplace Strengths

- Reach
  - Over 7500 talents and 100 languages represented
- Effectiveness
  - Talents specialize in all media types (radio, television, telephone, film, video games, Internet etc...)
- Results
  - Cost savings per project: 60% (average)
  - Award project ratio: 92% (average)

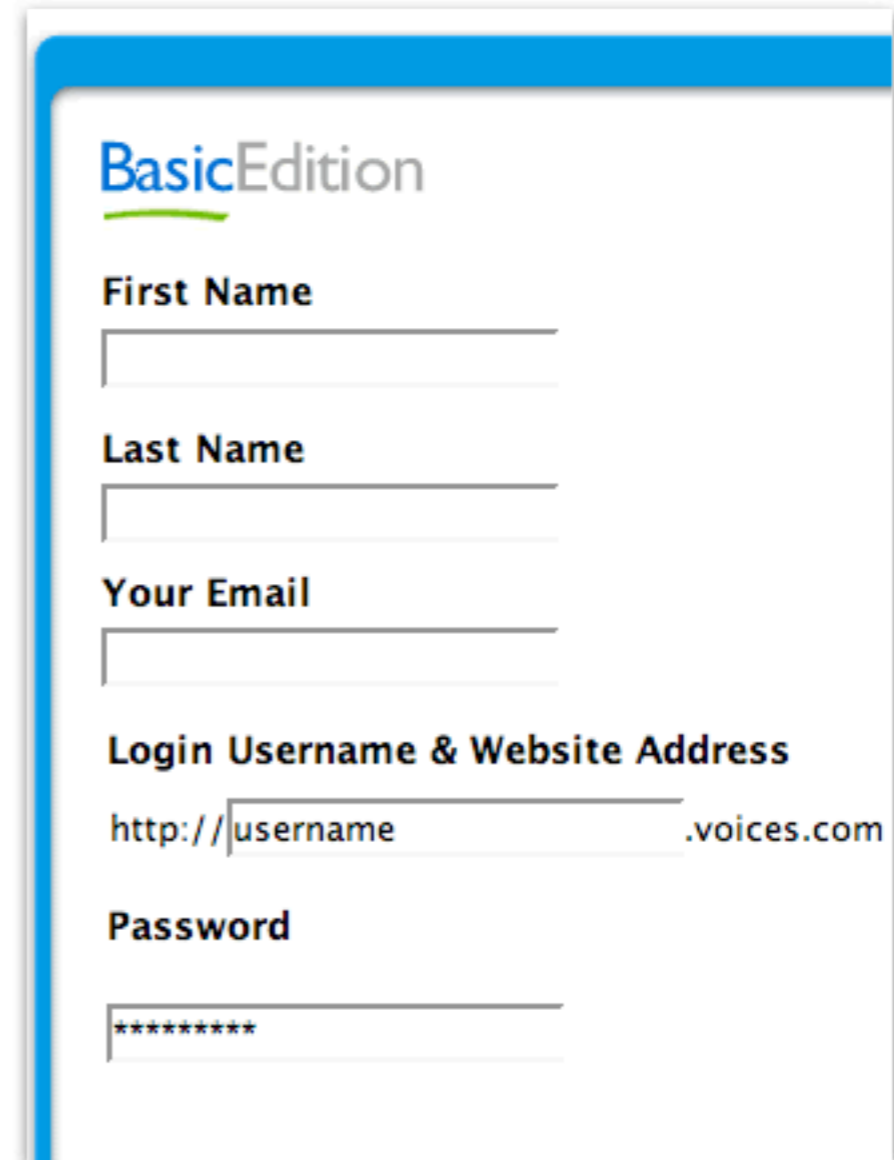
## Selected Clients



## **The Marketplace - How Our Service Works**

## Create Your Account

- Sign-up Free
- Add your name and email
- Choose a username
- Select your password

A screenshot of a web form titled "BasicEdition" for account creation. The form includes fields for "First Name", "Last Name", "Your Email", "Login Username & Website Address" (with a pre-filled URL structure "http://username.voices.com"), and "Password" (with a masked input field showing "\*\*\*\*\*").

**BasicEdition**

**First Name**

**Last Name**






**Your Email**

**Login Username & Website Address**  
http://username.voices.com

**Password**

## My Account

Hello newclient

				
<a href="#">My Account</a>	<a href="#">Profile</a>	<a href="#">People</a>	<a href="#">Post a Job</a>	<a href="#">Settings</a>

<b>Profile</b> <a href="#">View My Website</a> <a href="#">Edit Profile</a> <a href="#">Add Files</a>	<b>People</b> <a href="#">Search</a> <a href="#">View My Favorites</a> <a href="#">View My Team</a>	<b>Jobs</b> <a href="#">Manage Jobs</a> <a href="#">View Responses</a> <a href="#">Delete Jobs</a>	<b>Settings</b> <a href="#">Upgrade Account</a> <a href="#">Statistics</a> <a href="#">Preferences</a>
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- My Account is your headquarters at Voices.com.
- You can get started by clicking 'Post a Job'.

## Post Your Job

- Give your job posting a title
- Select a voice gender
- Include your script & details
- Set a deadline
- Choose a budget range

Create Your Job Posting By Completing the Form

What is your business name?

What is the title of your project?

Who do you need?

Female ▾

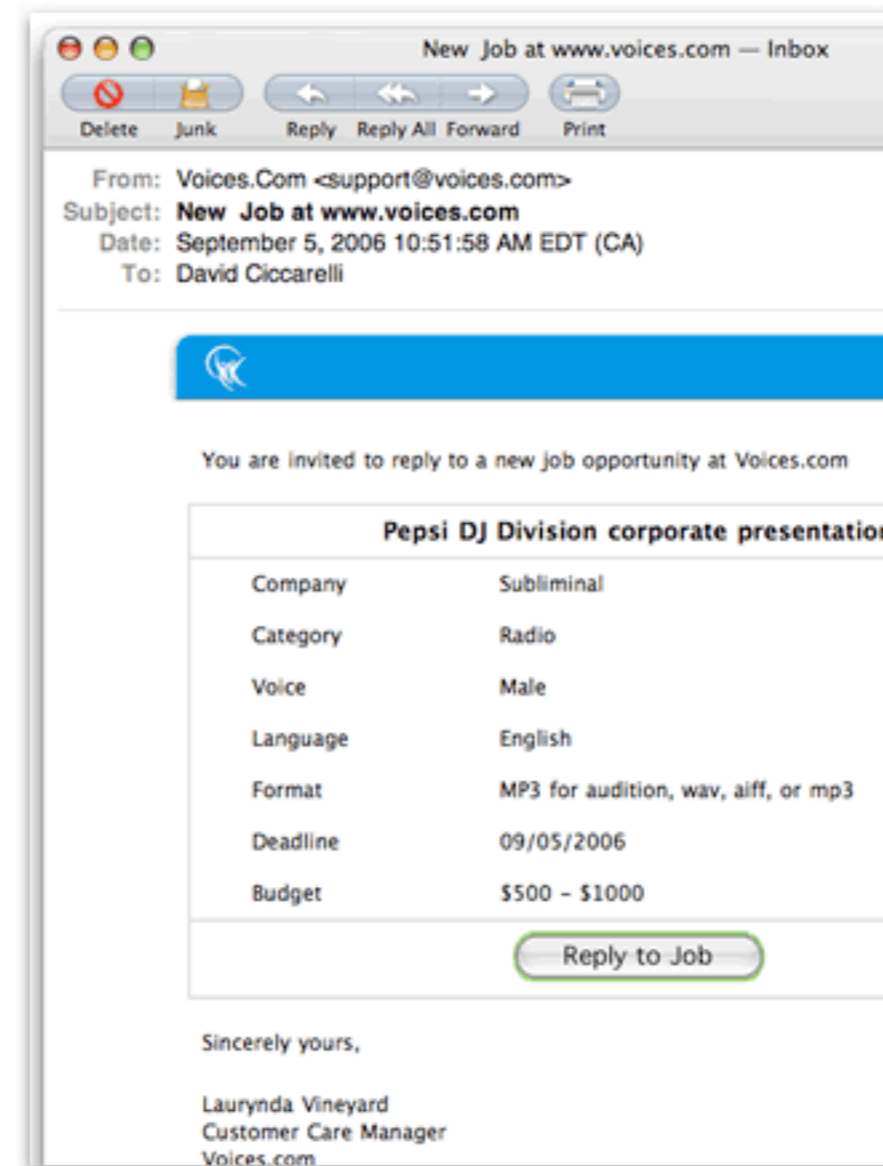
How will the voice-over be used?

Radio Commercials



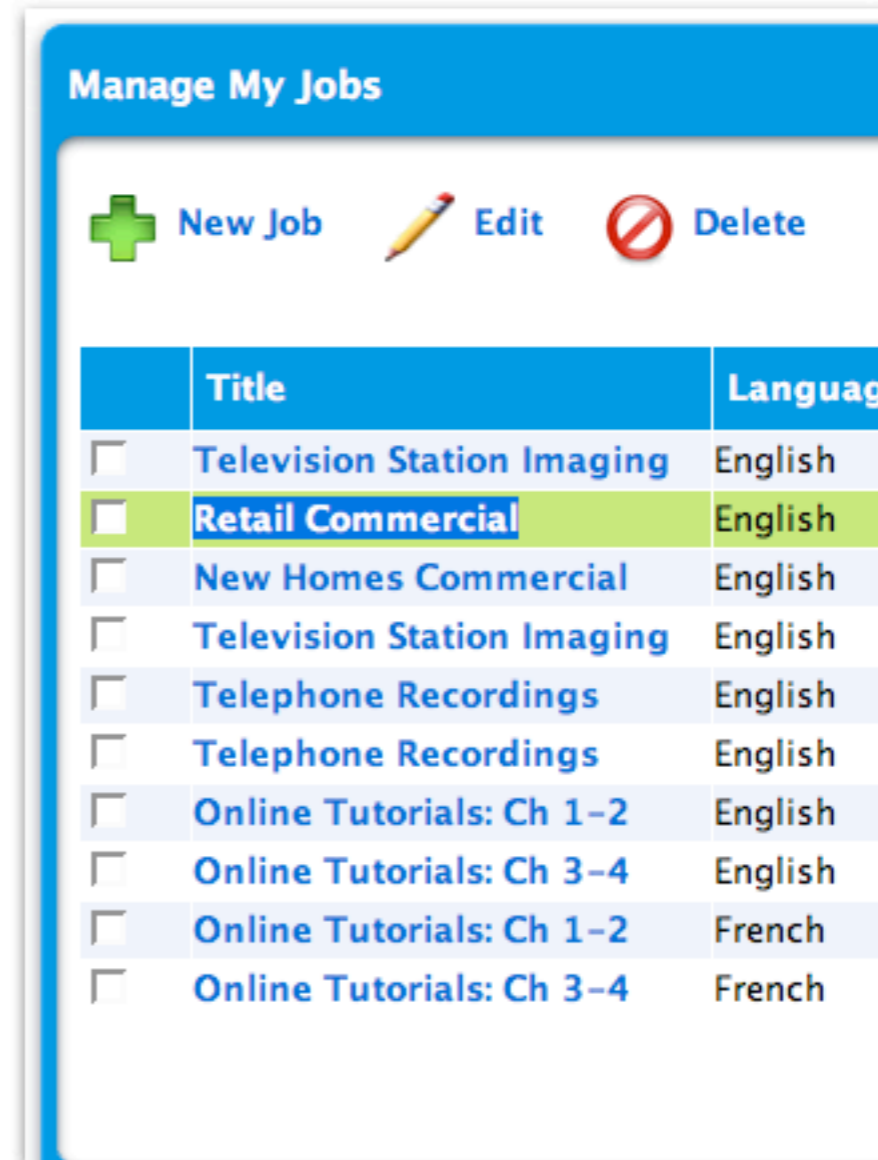
## Talents are Notified

- An email notification is sent out to voice talents who match your requirements
- Talents reply to your project within minutes



## View All Jobs

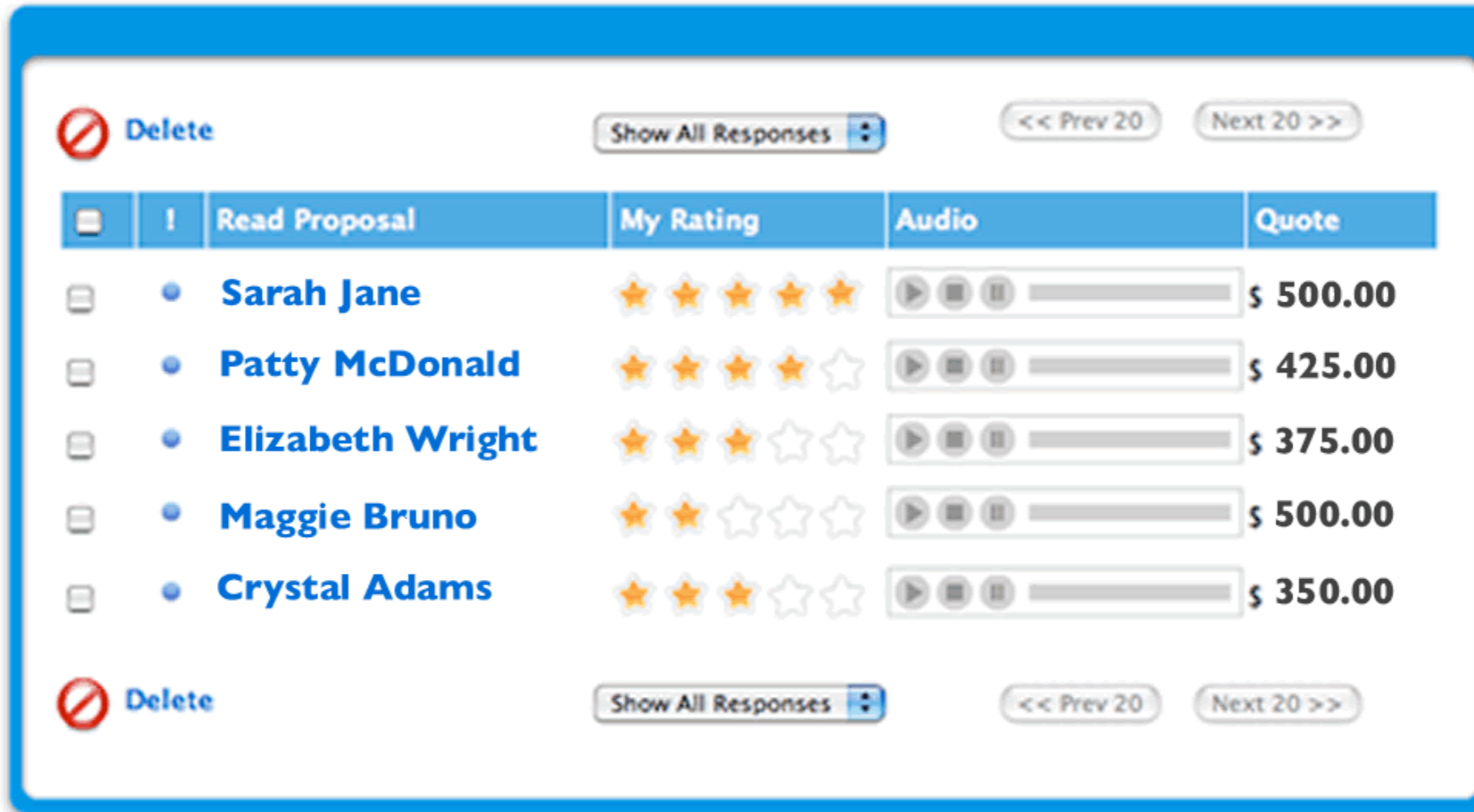
- In the 'Jobs' view, you will see the job title, language, deadline and budget range
- You can always edit the job details if you need to
- View responses and listen to demos by clicking on 'Title'








The screenshot shows a web interface titled "Manage My Jobs". At the top, there are three action buttons: a green plus sign for "New Job", a pencil icon for "Edit", and a red circle with a slash for "Delete". Below these buttons is a table with two columns: "Title" and "Language". The table contains ten rows of job listings. The second row, "Retail Commercial", is highlighted in green. Each row has a checkbox to its left.

	Title	Language
<input type="checkbox"/>	Television Station Imaging	English
<input type="checkbox"/>	<b>Retail Commercial</b>	English
<input type="checkbox"/>	New Homes Commercial	English
<input type="checkbox"/>	Television Station Imaging	English
<input type="checkbox"/>	Telephone Recordings	English
<input type="checkbox"/>	Telephone Recordings	English
<input type="checkbox"/>	Online Tutorials: Ch 1-2	English
<input type="checkbox"/>	Online Tutorials: Ch 3-4	English
<input type="checkbox"/>	Online Tutorials: Ch 1-2	French
<input type="checkbox"/>	Online Tutorials: Ch 3-4	French

## View Responses



The screenshot displays a web interface for viewing responses. At the top, there is a 'Delete' button (a red circle with a slash) and a 'Show All Responses' dropdown menu. Navigation buttons '<< Prev 20' and 'Next 20 >>' are also present. Below this is a table with the following columns: 'Read Proposal', 'My Rating', 'Audio', and 'Quote'. The table lists five entries:

	Read Proposal	My Rating	Audio	Quote
<input type="checkbox"/>	<a href="#">Sarah Jane</a>	★★★★★		\$ 500.00
<input type="checkbox"/>	<a href="#">Patty McDonald</a>	★★★★☆		\$ 425.00
<input type="checkbox"/>	<a href="#">Elizabeth Wright</a>	★★★☆☆		\$ 375.00
<input type="checkbox"/>	<a href="#">Maggie Bruno</a>	★★☆☆☆		\$ 500.00
<input type="checkbox"/>	<a href="#">Crystal Adams</a>	★★★☆☆		\$ 350.00

At the bottom of the interface, there is another 'Delete' button and 'Show All Responses' dropdown menu, along with the same navigation buttons '<< Prev 20' and 'Next 20 >>'.

- Listen to MP3 demos and rate the voice talents
- Easily compare quotes on one screen

## Read Proposals

### Responding to Retail Commercial


#### Proposal


Hi Scott

I have included a sample and quote that will suit your project. Visit my webpage for more samples should you require a different style of read. My rate is negotiable and my estimated turnaround time is 24 hours depending on the length of the final product, dry voice only. You can contact me directly at (phone number and/or email). I look forward to working with you.

Homer Simpson  
Springfield, Illinois, USA  
Phone:  
[Email: Send Homer an email](#)  
[Web: http://homersimpson.voices.com](http://homersimpson.voices.com)


### Demos

 [Listen to demo](#)



### Quote

\$ 400



Click the PayPal logo to send money. PayPal is secure, fast and easy-to-use!

- Read personalized proposals to learn about the voice talents' rates & turnaround time.

## Award Your Job

- When you've found the best voice for your job, send the talent an email.
- Type a personal message or send our 'congratulations' message to the talent

Your Name

Your Email

Your Phone Number

Type Your Message To Homer

Hi Homer,

Congratulations! You've been awarded the "Commercial" job and we'd like to start work

Please contact me to arrange the details.

Looking forward to your reply.

Regards,

New Client Inc.

## Complete The Job

- The talent will perform your script and deliver the voice-over recording
- Depending on the length of your script, turn around can be as fast as 24 hours





# Send Payment

[Login](#) [Review](#) [Done](#)

## Enter Payment Information

[Secure Transaction](#) 

Payment For	Quantity	Amount
Homer Simpson, Voice Talent	1	\$400.00 USD
Subtotal:		\$400.00 USD
<b>Total Amount:</b>		<b>\$400.00 USD</b>

### PayPal Checkout



Log in securely.

Email Address:

[Forgot your email address?](#)

PayPal Password:

[Forgot your password?](#)

Don't have a PayPal account? [Click here](#)

[Continue](#)

- Pay the talent directly for their work.
- We take no commissions or transaction fees.

## Benefits of Voices.com

- All-inclusive, turn-key solution
- Intuitive web-based interface
- A large network of voice-over professionals committed to delivering high-quality digital audio
- Continuous innovations that help you realize your marketing and management goals



**We look forward to serving you**

# Voices.com

The #1 Voice Marketplace

1-888-359-3472

[support@voices.com](mailto:support@voices.com)

[www.voices.com](http://www.voices.com)