

FOR IMMEDIATE RELEASE

Contact:

Michael Williams
Urbanjersey.com
One Gateway Center Suite 2600
Newark, NJ 07102
Phone: 877-852-2161
<http://www.urbanjersey.com>
info@urbanjersey.com

Urbanjersey.com Wants to Make Your Life Exciting

Newark, NJ--November 17, 2006---Where can you go online to discover the latest social, entertainment, family, and community events in the metro New Jersey area? Urbanjersey.com is the premier online resource that you can use to "make life exciting." The website is the one-stop Internet portal for local events and information in the New Jersey market.

Consumers visiting Urbanjersey.com can list, search, view and download social events and information in the metro New Jersey area at no cost. From finding the best attractions to finding captivating performances of musical and theatrical companies, the content of Urbanjersey.com appeals to the New Jersey resident as well as the visitor to the metro New Jersey area. Individuals who would like to promote their yard sell or personal events were not left out either. You can list those events on Urbanjersey.com as well. Specifically, the website features events from organizers, promoters, and individuals marketing a variety of events that will appeal to the urban professional.

"I have always been aware of the challenges of finding quality events throughout New Jersey using one resource. I started thinking that others may have realized the same. UrbanJersey.com was developed to make finding events relating to sports, arts, fundraising, concerts and even personal birthdays convenient and hassle-free for urban professionals interested in the excitement of the metro New Jersey area," said Michael Williams, Founder of UrbanJersey.com.

Urbanjersey.com also appeals to local businesses and promoters because it provides an unmatched opportunity for visibility to an affluent online community.

UrbanJersey.com combines its basic event and business listing services for businesses, promoters, entrepreneurs, community organizations, and the "regular joe" at no charge. Businesses and promoters using the site can also upgrade their listings to premium services, which include increased visibility within the business and event listing system. Promoters of UrbanJersey.com can also obtain additional advertising such as run-of-site banners, targeted banners, skyscrapers, E-mails, sponsorships and offline ads within our partner organizations. For information about listing events, businesses or partnership opportunities, visit UrbanJersey.com, contact our office at 877-852-2161 or email us at info@urbanjersey.com.

###