



FOR IMMEDIATE RELEASE

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Free Duplicate Content and Expired Domain Names tools offered by Internet Marketing Leader Virante. Virante will continue to add a new free tool each week through the remainder of 2006.

DURHAM, NC -- Virante, Incorporated, (www.virante.com) a Durham, North Carolina-based internet marketing firm, has added 2 unique, high-value Search Engine Optimization Tools to its rapidly growing industry standard selection. The most recent additions are Duplicate Content and Expired Domain Names tools. The Duplicate content tool allows webmasters to diagnose any current or potential duplicate content penalties. The Expired Domain Names tool finds domains that have expired or will be expiring soon. These tools, which are highly unique and not available anywhere else, can be of significant value to websites seeking to improve their existing marketing effectiveness.

Our current 10 free SEO tools can be found at <http://www.virante.com/resources/free-tools>.

- Duplicate Content Tool
- Banned Sites Tool
- Clean IP Tool
- Delete Duplicates Tool
- Expired Domain Names Tool
- IP Address Finder Tool
- IP Information Lookup Tool
- Reciprocal Linking Tool
- Alexa Traffic Tool
- Density of Keyword Tool

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Virante specializes in all aspects of multi-channel web marketing including:

- SEO - Search Engine Optimization
- Paid Search (PPC, CPC, CPA, Paid Inclusion & Shopping Search Feeds)
- SEM - Search Engine Marketing
- Website Design & Development
- Email Marketing
- Affiliate Marketing
- Website Usability
- Social Media Marketing
- Online Reputation Monitoring
- Conversion Funnel Analysis
- Visitor Traffic & Website Analytics
- Competitive Intelligence
- Coordination of online marketing with offline
- International eCommerce strategy & execution
- International language translation & localization
- Content Syndication
- Wireframes & Information architecture
- Internet Auctions / eCommerce Clearance
- Online Catalogs
- Local and regional web marketing

For more information about the free tools being offered or for information about the company itself, visit <http://www.virante.com> or contact Bob Misita at (919) 459-1088, 1-800-650-0820, or releases@virante.com.

Keywords: SEO Tools, SEO, Search Engine Optimization, Website Design, Website Development, SEM, Search Engine Marketing, Paid Search, PPC, CPC, CPA, Paid Inclusion, Shopping Search Feeds, Email Marketing, Affiliate Marketing, Website Usability, Social Media Marketing, Online Reputation Monitoring, Conversion Funnel Analysis, Visitor Traffic, Website Analytics, Competitive Intelligence, Coordination of online marketing with offline, International eCommerce strategy & execution, International language translation, localization, Content Syndication, Wireframes, Information architecture, Internet Auctions, eCommerce Clearance, Online Catalogs, Local web marketing, regional web marketing, Web Business Consultation, Marketing strategy creation, marketing plan development, Corporate Identity creation, Comparative SWOT Analysis, Five Forces, Branding, Loyalty Programs, Competitive Research, Marketing Communications