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On4 launches free \$1000 Prize Draw for Christmas

On4, the consumer communications network have launched a free online prize draw following research amongst its customers in over 200 countries. Anyone anywhere has a chance to win an exciting range of prizes including a cash prize of \$1000 this Christmas.

On4, the consumer communications network with customer in over 200 countries has launched a free prize draw following a poll of its customer base. On4 which is a Desktop technology delivering free VOIP, video and audio messaging, SMS and regular phone calls at low rates, chat and a comprehensive range of other services asked it's customers for ideas. Overwhelmingly they all wanted fun and intrigue, and of course discounts or money back schemes.

On4 is built using SIP, the open, global internet telephony standard and to use the system everyone has to have an identity. On4 doesn't make people get a new phone number and the system is free to use for anyone. Anyone signing up to On4 who provides their mobile phone number will receive a text message with their free draw number, and all they have to do is check to see if their number has been selected and displayed on the News Tab of the ON4 desktop. If their number is displayed they have to claim their prize that day. If they don't claim they don't win. Prizes will change frequently and include free CD vouchers, games consoles and cash, up to \$1000. There are no charges whatsoever, and anyone anywhere has a chance to win. The only rule is that you have to claim on the day and upload your photograph, so that the On4 world can see the happy winner.

The last time that On4 asked it's customers for feedback it led to the creation of Hi. Many people who use On4 also take advantage of the free Hi link which can be embedded in My Space or EBay page and provides a free VoIP call back to the ON4 desktop. Even if the On4 desktop is turned off, the free voicemail system allows messages to be left, and calls to be returned at a later date.

On4 is owned and operated by the Voice Commerce Group, whose leading edge Engage platform supports a range of Telephony, Multimedia and interactive advertising solutions.

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For further information, or to arrange interviews, please contact Adam Riddell at Crystal Public Relations on tel. +44 (0) 1534 618613 or e-mail adam@crystalpr.co.uk

Background on Nick Ogden and Voice Commerce Group

Nick Ogden has been involved in the IT industry since 1985. In 1993, he founded Multi Media Investments Limited, a technology research and development company which launched the Internet in the Channel Islands in 1994. This led to the construction of Europe's first on-line store in October 1994 and the development of the and first bank endorsed e-commerce initiatives BarclaySquare, in 1995.

Nick founded the multi-currency processor WorldPay and led the company through its growth to over 270 employees with 20,000 customers in 120 countries and processing transactions in excess of \$2bn per annum. He invented the internet payment guarantee in 2001 guaranteeing Internet transactions for consumers and businesses.

Nick was a finalist in the UK Ernst and Young Entrepreneur of the Year Award in 2000 and 2002. In 2003 Nick laid started to build the Voice Commerce Group. In 2004 Nick was selected as part of the "Internet Decade" an event organised to recognise the contribution of around 100 individuals for their input and influence on the development and growth of e-commerce and the internet in the UK over the previous ten years and was nominated for the Computer World Global IT Leaders award in 2006.

The Voice Commerce Group website can be found at www.voice-commerce.com

