

Esnatech's announces Mobile UC Link® Real-time UC application for Blackberry®

New Java based application links Blackberry devices to enterprise UC platforms for mobility, presence, messaging, and telephony.

Richmond Hill, Ont., Canada, November 24, 2006 -- Esnatech, a leader in unified communications platforms, announced today the support for Research in Motions blackberry® devices with it's UC Mobile Link software. The new J2ME version will be available for the next release of its unified communications platform Telephony Office-LinX. UC Mobile link delivers a host of enterprise productivity tools for Blackberry users. It provides a complete communications & collaboration solution to mobile users, integrating presence and messaging, mobility and computer telephony to users both online and offline. The integration of unified communications onto blackberry devices will dramatically increase the ability of mobile users to connect to the office and be able to communicate as if they were at their desk.

"Mobile sales teams already value the productivity gains realized from using Blackberry. The BlackBerry device and Esnatech's UC Mobile Link solution combined with the Telephony Office-LinX unified communications platform, offers mobile users the ability to connect and communicate with any co-worker back in the office." Davide Petramala Global VP Marketing for Esnatech. "Users can see who is called them on their office phone in real-time, giving them the power to control their mobility and deliver true productivity gains when they are out of the office. If they need to find someone they can

simply open UC Mobile link on their device and see who is

online/offline and available to communicate".

The new mobile application loads on the blackberry device and connects via IP to the Telephony office-LinX platform that is connected to both the enterprise PBX and e-mail platform. Users will have the ability to view their work groups and see who is online and available. With access to real time status they can then chose the best way to communicate with co-workers. This will dramatically improve the connectivity of the Blackberry users to their office environment and improve productivity by deliver anywhere anytime access to critical resources.

If the organization is leveraging a Microsoft Live communication server then Mobile UC Link will deliver real time presence using the telephony Office-LinX as a gateway to live LCS status. Users will also have access to Instant messaging, SMS text messaging, Find me-Follow me mobility settings, Location based routing, and station to station dialing directly from their blackberry device.

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"UC Mobile Link software will deliver a complete suite of communications tools for blackberry users," says Mohammad Nezarati, CEO/CTO Esnatech. "Users will have all the tools they need to unify and simplify their office communications. Any organization, whether



using Voice over IP or not, can use the Telephony Office-LinX platform to link office content, status and messaging to mobile blackberry users".

The new UC Mobile link software for Telephony Office-LinX is slated for version 8.0 generally available in early 2007. The new release also provides integration with Mitel, 3Com, Avaya, NEC, Iwatsu Networks, Toshiba, Panasonic, Ericsson, Cisco, Nortel, and SIP based phone systems. Organizations can implement a software application over their existing telephony network simply by deploying the Telephony Office-LinX.

Telephony Office-LinX is already tightly integrated with Microsoft Windows, Exchange, Office, Terminal Services and Outlook. It can be administered directly from an organization's Microsoft Management Console or through Terminal Services over the web. Users can be managed through Active Directory and Group Policy.

Founded in 1989, Esnatech's mission is to provide **communication solutions that are simply the best way to communicate!** Esnatech solutions empower organizations by giving them the flexibility to conduct business at any time, from anywhere, so they can manage the information they need, when they need it. Esnatech markets and distributes their products through OEM and VAR partners in 28 countries worldwide.

Note to editors: If you are interested in viewing additional information on Esnatech, please visit the Esnatech Web page at http://www.esnatech.com/company/corp_prof.htm on Esnatech's product pages. Web links, telephone numbers and titles were correct at time of publication, but may since have changed. For additional assistance, journalists and analysts may contact Esnatech's Marketing department at Marketing@esnatech.com. Microsoft Live Communication Server, Windows, Exchange, Office & Terminal Services are registered trademark of Microsoft Corporationand BlackBerry is a registered trademark of Research in Motion.

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