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Media contact: Anne Howard
anne@annehowardpublicist.com
310-295-9578- 514-523-3771 -



Q u i k P o d™ F i r s t E x t e n d a b l e H a n d - H e l d T r i p o d i n t h e W o r l d *Fast Becoming the Number One Camera Accessory on the Market*

Modern-day Inventor Wayne Fromm once again succeeds in creating an accessory that has been described as "It's about time! Brilliant invention"

"I see a lot of products and this one stands out as a winner. It solves an everyday problem for photographers." Neil Cohen, buyer J&R Music World/Computer World

NY-NY (rushprnews) 12/05/2006 – The Q u i k P o d™ . was launched only three weeks ago and to the great delight of his modern-day inventor Wayne Fromm, it is already fast becoming the hottest, number one camera and camcorder accessory for sale this shopping season. The **Quik Pod™** , an item that can be best described as an "extendable hand-held tripod" that lets you properly frame and photograph yourself with your friends and family.

Dave Johnson from PC World - Digital Focus: Holiday Shopping Guide, Part 1 described the Q u i k P o d™ in such terms: " *Take Fromm Works' \$25 US, for example. This cool little gadget attaches to the bottom of your camera like a tripod, but it's actually an adjustable extension that lets you take a self-portrait from a comfortable distance away. Small enough to fit in your pocket, it enables you to take better "look-where-I-was" photos than just pointing a camera at your face from arm's length*" .

The Q u i k P o d™ . is a GREAT GIFT IDEA UNDER \$30.00.

Fromm's goal who has invented and marketed nearly fifty successful commercial products and is particularly known for his toy creations including *Disney's Beauty and the Beast Talking Mirror*, was to build a compact, handheld tripod. Over one hundred prototypes were created before he successfully manufactured the world's first pocket size extendable, handheld tripod for digital cameras and camcorders, the Q u i k P o d™ . A person simply holds the extended Quik Pod™ w i t h t h e c a m e r a f a c i n g t h e i r f a c e a n d t h e c a m e r a t a k e s t h e i r p h o t o o r v i d e o w i t h o u t t h e h e l p o f s t r a n g e r s .

And the reaction to the Quik Pod™ ? "I took it on a cruise to Cozumel last month and people from all over wanted to buy one, even a research scientist from New York!" says Fromm . "I use it wherever I go. I would buy one even if I hadn't invented it."

What is it made of: The Quik Pod™ is made of sturdy polycarbonate and aluminum. It weighs less than 100 grams and comes with a built in self-positioning mirror and hiking clip.

Where to buy the product: The Quik Pod can be viewed at www.quikpod.com and on YouTube at <http://www.youtube.com/watch?v=Mx9RsfR9efk> . It can also be purchased in store in the USA at J&R Music World/Computer World and Ritz Camera or ordered online at www.quikpod.com by toll free: 1-800-567-0878. The Quik Pod will shortly be featured again at The Shopping Channel.

To set up an interview or to obtain a product sample: Contact **Anne Howard** by phone at 310-295-9578, or write her at anne@annehowardpublicist.com. Visit Anne at www.annehowardpublicist.com

The Quik Pod at www.quikpod.com

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