





This is the moment that could transform your life.

The moment where you choose the life you've always envisioned for yourself and your family. This is Vemma, a brand new, ground-floor opportunity from the creators of New Vision[®], a 10-year international leader in health and wellness with over \$1 billion in total retail sales. Vemma is your opportunity to create a life of wealth and happiness with the security of a successful industry powerhouse behind you. Vemma is the end result of investing the lessons learned over the last 10 years into the perfect opportunity for the next 10 years and beyond. This is a moment that *CAN* transform your life.

Vemma is....

- A proprietary, revolutionary nutritional wellness program
- A single, once-a-day, highly consumable product
- A simple, generous compensation and bonus plan
- A free Internet site that helps you do the selling
- A proven system of training, field leadership and support

The image features a grey background with a grid of 20 circles. The word "enjoy" is written in white lowercase letters, with the "e" inside an orange circle. The other circles are either empty or contain a kiwi slice. The text in the circles is as follows:

No bosses		No employees	
		No leases	No headaches
		No problems	Massive reorders
High profit potential	Internet-driven		
	No overhead	High demand product	
			Fun, simple & easy

Vemma is designed to fit your life and your goals.

You're in control of your business, your time and your success, but you're never alone. Vemma offers a powerful and creative Internet-driven system that finds prospects for you and provides a marketing strategy that is easy to replicate.

Vemma allows you to enjoy business ownership with none of the traditional entrepreneurial risk. Now you can have the opportunity to build wealth that will give you the freedom and flexibility you desire. And as an independent member, you could also take advantage of substantial tax savings. Vemma is a rare chance to participate in ground-floor excitement with the strength, stability and performance record of a global leader in the wellness industry behind it.

The logo for 'enrich' is displayed in a white, lowercase, sans-serif font. The letter 'e' is enclosed within a light gray circle. The background of the entire top section is a vibrant orange color, overlaid with a grid of semi-transparent orange circles. Several of these circles contain small, circular inset images: a man in a light blue shirt talking on a mobile phone, a close-up of two hands shaking in a firm grip, a smiling man with gray hair talking on a mobile phone, and a smiling woman with brown hair talking on a mobile phone.

Vemma offers a powerful Dual Line Compensation Plan.

This two team concept can quickly grow into a part-time or even full-time income opportunity. In fact, there's no limit to what you can earn or how big you can dream! Whatever your commitment level is, your business volume can grow quickly. Not only can you earn commissions on your personal sales, but also sales made by people that fall under you – even if they're placed under you by your upline. Vemma also has built-in global bonus pools to encourage teamwork and several ways to earn commissions to help new members earn money quickly. For compensation plan details, visit our website.

Vemma provides the training, tools and coaching that will make you a success:

- Free professional marketing website
- Proven Internet marketing system
- Conference calls
- Training and leadership conferences
- Sophisticated back-office support
- Superior customer service
- Recognition system
- Awards and contests



A business opportunity with this much promise needs a product equally as dynamic to fulfill its true potential. Vemma can make as dramatic an impact on physical well-being as the business can make on your financial life. Only once every decade or so does a nutritional discovery like Vemma emerge. Vemma stands for **V**itamins, **E**ssential **M**inerals, **M**angosteen and **A**loe. This complete nutritional program comes in two great tasting, bioavailable (body-ready) liquid supplements. First is Mangosteen Plus, a patent-pending liquid antioxidant and multivitamin formula that provides powerful antioxidant protection and offers the nutritional benefits of exciting phytonutrients called xanthones. Formula two, Essential Minerals, provides nature's life-force – 65 major, trace and ultra-trace minerals necessary for optimal health. Together, these two delicious formulas create a simple, powerful and comprehensive daily nutrition program.

If you missed the last two multi-billion dollar health revelations, don't miss Vemma:

- 1980's – Aloe
- 1990's – Noni
- Today – Mangosteen

Vemma is...

- A once-a-day great tasting liquid supplement
- Whole fruit mangosteen and pericarp (rind) extract with aloe vera and green tea
- 12 full-spectrum vitamins
- Powerful antioxidants
- 65 major, trace and ultra-trace plant-sourced minerals
- 30-day, empty bottle, 100% money-back guarantee

Super antioxidant power

Delicious, body-ready beverage

Feel great, look great

Starts working instantly

A full spectrum of minerals

enhance

Boosts immunity

Glow with healthier looking skin

Drink to your health

Enjoy more energy



The distinguished Journal of the American Medical Association reported that "...scientists recently recommended all adults take daily multivitamin supplements."[†] Both the scientific community, the US government and consumers have acknowledged the importance of nutritional

supplements for improved wellness and disease prevention. Vemma is designed to help people look and feel better, have more energy and support their immune system.* And unlike tablets which can be hard to swallow and even more difficult for your body to use, Vemma's highly consumable liquid form goes to work with the first sip. It nourishes the body supports its daily functions and vital processes.* This formula also contains antioxidant vitamins – some scientific evidence suggests the consumption of antioxidant vitamins may reduce the risk of certain forms of cancer.[^] Vemma is a nutritional revolution that can enhance your health, your well-being and provide an opportunity for financial freedom!

[†] Journal of the American Medical Association, June 2002.

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

[^] However, the FDA has determined that this evidence is limited and not conclusive.



e^onvision

According to world-renowned economist Paul Zane Pilzer, the health and wellness revolution is here! Mr. Pilzer predicts that the wellness industry will explode from the current \$200 billion to over \$1 trillion by the year 2010.[†] Vemma can put you in a lucrative position in front of this massive growth curve with a superior product and the reputation and experience of a market leading company behind it. Take advantage of this amazing opportunity to improve your life as you improve the lives of your customers.

Success is more than being in the right place at the right time. The key to unlock the success you've always envisioned is to realize that you're there and to also take action! Make the choice right now to create the success you deserve. With our empty bottle 100% money-back guarantee, you've got great health to gain and nothing to lose. Join the Vemma revolution – your life may never be the same again!

[†] Source: "The Wellness Revolution: How to Make a Fortune in the Next Trillion Dollar Industry" by Paul Zane Pilzer, 2002.



Vemma Founder, President and CEO BK Boreyko was introduced to the networking industry as a child and went on to build a successful distributorship along with his family earning up to \$350,000 per month. In 1995, he co-founded New Vision with his family and led the company to become a market leader and industry innovator. Pride in creating a company that has never been late in sending a commission check in their 10 year history, along with uncompromising product quality, fuels this man's mission. With BK at the helm, Vemma is poised for similar success and you're learning about it at the very beginning. Vemma continues the core mission to "enrich the quality of families' lives," a commitment that has allowed the Boreyko's and their company to donate more than \$2.5 million to aid those less fortunate.

"Some say, 'What happens if I get all excited and nothing happens?' I say, 'What if you get all excited and something happens?'"



V e M M A™
©2004 Vemma Nutrition Company
Scottsdale, AZ