



Blueline Simulations is proud to be a Humentum Provider. The Blueline process is very straightforward. First, we utilize our extensive industry expertise to assess prospective clients' needs. Secondly, we determine which solution can deliver the most on-target, on-budget result. And thirdly, we assume accountability for the solution implementation as an extension of the client to ensure that all stakeholders realize their expectations. With Blueline, you get Expertise, Selection, and Accountability.

## Custom Experiential Learning Solutions

Humentum Corporation provides experiential learning solutions to support our clients' initiative implementation in the broadest of terms. Humentum's TrackBuilder™ simulation architecture and authoring methodology Wheels in Motion enables the creation of custom Experiential Learning Simulations that are: **inexpensive – accessible – fast – predictable** to facilitate the successful implementation of your strategic Initiatives

Employees experience complex interpersonal and organizational issues through powerful storytelling that brings new behaviors and challenges to life. Simulation authoring and maintenance capability is easily transferable to client teams to build their own story-based simulations, quickly and at low cost in time, resources, and expense.

Humentum's team has been at the forefront of the simulation movement as it's evolved from an innovative learning technique to a business requirement. Our TrackBuilder™ simulation publishing software is simple enough that client authors can be creating sophisticated story-based simulations in a matter of days. Coupled with our Wheels in Motion™ methodology, Humentum simulations accelerate performance change and build Human Momentum for Results.

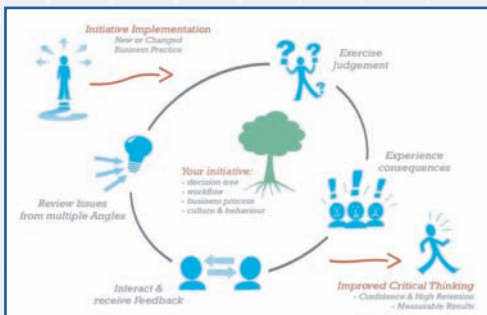
information through informal communication networks. In addition, our customization process allows our clients to add further depth to the decision making efforts of the participants by providing links to existing on-line resources and applications that tie back to "real-life". As scenarios evolve and a course of action is taken, the simulation reflects the consequences of the decisions with new conditions and circumstances. This offers participants the opportunity to respond to a new and different set of situations.



### What are Initiative Implementation Simulations?

Participants interact with the characters in the simulation storyline just as they would in the office or the field. They can make phone calls, hold meetings, and gather

The key to learning is that there are recommended best practices which will lead to the successful implementation of the initiative. These best practices are determined by the client during the simulation development process and serve as the basis for the simulation setting, storyline, decisions and characters.



For more information, contact us at [Blueinfo@BluelineSimulations.com](mailto:Blueinfo@BluelineSimulations.com) or visit our website at [www.bluelinesimulations.com](http://www.bluelinesimulations.com).

**Expertise, Selection, and Accountability**