Official Launch of FriendsOver50.com offers Boomers & Seniors a Vibrant, Unique, & <u>Free</u> Interactive Online Knowledge Management Community

If you like myspace, you are going to love FriendsOver50.com Unlike other online communities, FriendOver50.com is driven by the success of its members. Come play with people your own age.

(Chicago, December 14, 2006) It is about so much more than dating.......

FriendsOver50.com is a *Free* Interactive Online Community for Baby Boomers & Seniors that want a new way to connect, collaborate, communicate, and share information with people 50 plus (50+) that have similar interests, issues and challenges. Share your Past; Enrich your Future....

<u>FriendsOver50.com</u>, "is a place where we can make new friends, reconnect with old acquaintances and share meaningful information about improving our quality of life as we get older. I didn't grow up with the Internet, I am finding that I am becoming so much more efficient using it and learning so much in the process while having a lot of fun," says one member.

<u>FriendsOver50.com</u> provides Baby Boomers & Seniors the opportunity to harness the collective wisdom of its members to share the knowledge that they have accumulated throughout their lives with others so that they may build better futures for themselves. "Our Knowledge Management Portal acknowledges them as a vivacious population embarking on the most exciting part of their lives. <u>FriendsOver50.com</u> seeks to help guide and enhance this new chapter of our member's lives," said Publisher, Alexander Barnett, a former F500 B2B Intelligence consultant.

<u>FriendsOver50.com</u> is easy to use and its free membership connects you with the cool part of the "AARP Crowd." The website allows members to easily keep in contact with friends, make new friends that share similar interests or reconnect with friends from the past. There are ways to meet that special someone, enhance your personal, professional & community network by creating or joining groups for intellectual discussions. All of this is done through using email, instant messaging, live chat, message boards, or Free Voice/Video Over IP.

Some popular groups that have already been formed by current FriendsOver50.com members include: What is Social Networking?, Lets talk recipes!!; Let's play Golf!; Humor; "Native American Cultures and Art"; Ask The Doctor!; Mother Earth, Yoga Friends, and Yo, I'm From Brooklyn.

Current <u>FriendsOver50.com</u> members are some of the savviest people of their generation. They are working professionals, business owners, parents, couples, divorcee's, parents, grandparents, widows, Red Hats, musicians, investors, artists, retirees, Oprah fans, returning students, ex-myspacers and more. You name it and you'll find it at <u>FriendsOver50.com</u>.

It seems that one of the greatest benefits of joining <u>FriendsOver50.com</u> is the ability to increase your networking contacts exponentially within the few short minutes it takes to create a profile. That means the next time you're seeking advice on anything from an investment to planning a vacation, instead of leaning on the counsel of one or two people, <u>FriendsOver50.com</u> allows you to harness the collective wisdom of its entire member base, and the number of people you can consult is endless. Optimized for Internet Explorer Mobile 5.0; <u>FriendsOver50.com</u> works on most smart-phones and PDA's for mobile use.

<u>FriendsOver50.com</u> seems to be changing the face of online networking communities. If you are in this age group and are interested in playing with friends your own age, now is the time to join the Internet's most sophisticated interactive Business & Social Networking community for people with distinguished tastes, the hunger for more ways to connect, communicate, & collaborate with their peers, and the experience to make it happen.

Media Contact:Alexander GordonContact@FriendsOver50.comPhone:312.953.3644

Advertising & Sponsorship Opportunities: Advertise@FriendsOver50.com