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“MOMMY, MOMMY, ELMO KNOWS MY NAME!”

Just Me! Music Introduces Children To Internationally Known Characters... On A First Name Basis

Franklin, TN (December 12, 2006) – Imagine how you’d feel if George Clooney or Halle Berry said hello to you... by your first name. You’d probably be ecstatic. Now imagine how your child would feel if they were spoken to and *sung* to – by their first name – by Elmo®, that charismatic little critter from Sesame Street. We’re talking cloud 9 here, right?

But unless you’re a famous Hollywood producer-type you’ll probably never hear Halle or George utter your name. Luckily, your child and Elmo is a different story. And thanks to Just Me! Music, it’s a story with an extremely happy ending.

Established in 2003, this cutting edge music publishing company has just released its newest personalized CD for children, **Sing-A-Long With Elmo**. Using state-of-the art technology, this incredibly entertaining and fun CD begins with a greeting from Elmo to your child. Elmo then continues to speak and sing your child’s specific name 63 times! The 23 tracks (11 songs and 12 speaking tracks) have been designed to give every child an unforgettable experience with Elmo. **Sing-A-Long With Elmo** is approximately 30 minutes of fun and sells for \$24.95 retail.



In order to be the most unique and fun-filled personalization music publisher, Just Me! Music records all children’s names and singing of the names by the official voice of Elmo (the names are not synthesized or generated from software). The name recordings are then mixed at a separate studio in order to create seamless personalization. This additional recording process creates appropriate and smooth additions of each child’s name into the music and conversations with Elmo, resulting in a delightful and high-quality CD.

All of Just Me! Music’s CDs are personalized by licensed and internationally known characters

through personalized songs and conversation by the characters directed toward the child. Each CD is built with popular songs from the brand and unique character dialog is chosen to fit between each song. The dialog that characters have between songs helps bridge the songs together and weaves a story throughout the complete CD.

Here is a list of Just Me! Music's other titles. All of them have a retail price of \$24.95:

Personalized Veggie Tales CD, "Sing-A-Long" - This Personalized CD was recorded just for your child by Bob the Tomato, Larry the Cucumber, and Junior Asparagus. The CD features 17 tracks in all - eight full length songs and nine separate talking segments. All of them were recorded in the studio by the actual VeggieTales cast, and all of them are directed specifically to your child! They actually sing directly to your child by name on *every song*! In fact, your child's name is either sung or spoken to nearly 30 times throughout the CD!

Personalized Veggie Tales CD, "Silly Songs" – This CD features 23 tracks of pure Veggie silliness, including 12 of VeggieTales' most popular "Silly Songs," and 11 tracks of character dialogue, all individually personalized by the cast of VeggieTales and sung/spoken directly to your child by name! Your child's name is heard 44 times throughout the CD!

Personalized Wiggles CD, "Sing-A-Long With The Wiggles" – This CD features 19 “wiggly” tracks, including nine great Wiggles songs and ten interactive story parts where The Wiggles, Captain Featherword and Dorothy the Dinosaur talk directly to the child. The child’s name is heard about 40 times throughout the CD. *This CD was just selected as a best audio pick for 2006 by Scholastic's Parent and Child Magazine.*

Personalized Barney and Friends CD – This CD features 27 “super-dee-duper” tracks, including 13 great Barney songs and 14 separate talking segments where Barney, Baby Bop and BJ talk directly to the child. The child’s name is heard about 80 times throughout the CD.

While all of Just Me! Music’s CDs are personalized using the same technique, no two CDs are alike. Because your child recognizes that each character has a different and unique personality, each CD has been specially crafted to capture those differences. Now if we could only craft George and Halle to sing *us* to sleep every night!

Sing-A-Long With Elmo and their other titles are available at specialized product carts in malls, shows and fairs, or via the website, www.justmemusic.com.

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