



**Press Release**

**For Immediate Release**

***Comtech M2M selected for the 2007 M2M 100.***

***~ Annual Directory of Top Machine-to-Machine (M2M) Technology and Service Provider Companies***

***~ Comtech recognised again for the Maturity and Ease of Adoption of their Machine Connectivity Solutions***

**13<sup>th</sup> December, 2006**

Comtech M2M ([www.comtechm2m.com](http://www.comtechm2m.com)), a leading Machine-to-Machine (M2M) Solution Provider, is pleased to announce their selection for the M2M 100 annual directory of top M2M technology and service provider companies for the third year running by M2M Magazine, published by Specialty Publishing Co. Comtech are one of only 41 companies that have made the M2M 100 directory every year it has been published. To put this into perspective, since the first M2M 100 directory was published in 2004, 78 companies have been removed from one year's list to the next. This highlights Comtech as an early pioneer and one of the key leaders in M2M with mature solutions delivering business value now.

The M2M 100 is the industry's definitive resource of the leaders in the machine-to-machine technology marketplace. With the help of its advisory board, M2M magazine has selected the companies that are taking a commanding role in leading the M2M charge in a host of industries by delivering best of class technology solutions. Companies were selected through an exhaustive selection process based on criteria including: strength and number of customer references; strength of product/service portfolio; strength of business model; establishment and active involvement in the M2M market; and growth potential. This year, more than 300 companies were considered.

*"Comtech is a leader in M2M and has been since the very early days of the market," says Peggy Smedley, publisher and editorial director of M2M Magazine. "With an impressive roster of customers and a solutions portfolio that spans multiple industries, Comtech should be on the short list of any adopter seeking an end-to-end remote-asset monitoring solution."*

Comtech provide solutions to OEMs, VARs and End Users based on their flagship  $\mu$ WEAVE M2M telemetry system. This innovative end to end monitoring system platform promotes rapid deployment and enables companies to enhance business value and realise service-based growth.  $\mu$ WEAVE is an "out of the box" horizontal telemetry solution, which can be scaled across vertical markets, enabling users to remotely monitor their machines via the Internet. The  $\mu$ WEAVE Gateway is an intelligent GSM/GPRS modem, which transmits data from the machine to the monitoring application. The  $\mu$ WEAVE software is the web-based monitoring application, which controls, monitors and manages the network of remote machines. It contains a toolset for application configuration and reporting, which enables end-to-end solutions to be deployed rapidly.

*“Comtech are proud to be selected for the M2M 100 for the third year running,” says Barry Lowe, CEO Comtech M2M; “Companies no longer need communication expertise to create an M2M solution. By wrapping their applications around a proven communication solution, they can remain focused on their core applications and associated value-added remote managed services. This approach creates a WIN-WIN partnership that together maximises the benefits of combined communication and vertical market expertise.”*

### **About M2M Magazine**

Connecting people, devices, and systems, M2M magazine is dedicated to the machine-to-machine communication market. With the goal of helping companies uncover ways to reduce costs and automate processes by networking their assets, M2M magazine helps companies turn data into actionable information. Visit M2M magazine on the Web at <http://www.m2mmag.com> to learn more.

### **About Specialty Publishing Co.**

Specialty Publishing specializes in helping address the critical business issues that keep executives and operations managers up at night. Specialty Publishing's three trade magazines reach more than 180,000 business decision-makers, giving them valuable insight into the issues shaping their companies.

### **About Comtech M2M**

Comtech M2M., [www.comtechm2m.com](http://www.comtechm2m.com), Bolton, UK, is a communications company for remote assets and equipment. The firm delivers robust and reliable solutions that "bridge the gap" to companies' IT systems and business processes, which enable decisions to be made based on real-time information. Comtech's intelligent communication solutions include fixed and wireless devices, web-based management software and services that are complementary to "machine" applications for remote access, monitoring, alarming and enterprise integration. Reduce costs, increase revenues and improve customer service through a rapid deployment solution. Comtech's solutions are suited to many diverse markets with complete solutions available for Retail Brand Management.

### **Steve Whitehead**

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