

**NEWS RELEASE**  
**For immediate use**

## **Stride Launch Commercial Insurance Research Online**

[Stride.co.uk](http://Stride.co.uk) - the website of specialist property insurance brokers, Stride Limited - has been going from strength to strength since its relaunch in November 2006. Now, however, the site has become even more of an information destination for property owners, managers and agents, with the release of specially commissioned articles and a research paper covering insurance-based topics. The research paper, titled *Commercial Insurance Outlook 2007 - the Impact of Regulation, Climate Change, Terrorism & War* and articles on the UK property market and the future of HIP's, amongst other subjects, provide insight into the issues that dominate today's insurance industry, and will be a valuable resource for those looking to buy insurance, as well as to the commercial insurance broking community.

Managing Director, Richard Lovegrove, commented: "Our web strategy for 2007 is to attract online business and promote the Stride brand by publishing fresh and useful content of interest to the property insurance marketplace, and by offering commercial insurance products online. We are commissioning research papers and articles on a regular basis and hope to capitalise on the success of our website re-launch in November 2006."

This new content strategy has turned [stride.co.uk](http://stride.co.uk) into more than just a website: the site is fast becoming an essential resource for insurance industry professionals and those interested in the property market, and it's set to become even more of a "must read" within the next year.

Jonathan Walker, Stride's Marketing Manager, explains: "Since the relaunch of [stride.co.uk](http://stride.co.uk), we have seen a huge rise in enquiries for our broking services. By regularly adding professionally written content aimed at the commercial insurance and property markets, we intend to make our site an information resource as well as a provider of online insurance quotes. We have big plans for further expansion online next year, when we'll be offering an RSS feed of our web content, and we expect to be providing online quotes and sales for a wide range of business insurance schemes in the summer to run alongside our existing [let property insurance](#) quotation platform online".

The specially commissioned articles can be viewed by clicking on the "[Insurance News and Articles](#)" link at [www.stride.co.uk](http://www.stride.co.uk). Visitors will find news stories, articles and research papers categorised under heading such as [Home Buying and HIP's](#), [Landlords and Tenancies](#), [Property Insurance](#) and [Commercial Insurance](#).

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For more information, please contact:

Richard Lovegrove  
Managing Director, Stride Limited  
[www.stride.co.uk](http://www.stride.co.uk)  
[www.computerquoteinsurance.com](http://www.computerquoteinsurance.com)  
023 9224 8760  
077 3606 9151  
[rlovegrove@stride.co.uk](mailto:rlovegrove@stride.co.uk)

**Notes to editors:**

1. Stride Limited, specialist property insurance brokers, has been established on the South Coast since 1973. Stride offers insurance cover for a wide range of commercial property such as blocks of flats, high value housing and let properties.
2. Stride Limited also trades as Computer Quote Insurance, selling motor, home, life & travel insurance through a network of branches in the Portsmouth area, by phone and online via <http://www.computerquoteinsurance.com>
3. Stride has a total Gross Written Premium (GWP) of £12 Million and employs over 50 staff.
4. For more information visit [www.stride.co.uk](http://www.stride.co.uk)