

Press Release

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FOR IMMEDIATE RELEASE
9 A.M. EDT, Dec 18, 2006

CLAIRE ZEVALKINK COMPLETES CERTIFICATION IN STRATEGY DEVELOPMENT AND BUSINESS COACHING

GRAND RAPIDS, MI (PRWEB), DECEMBER 18, 2006: [Profitable Growth Partners, LLC.](#), a Grand Rapids-based high performance business strategy and people development firm, announced that Managing Partner, [Claire Zevalkink](#), completed certification in High Performance Strategy Development and Business Coaching with the Center for Organizational Design, Inc. of Littleton, Colorado.

Ms. Zevalkink's background includes numerous leadership and executive marketing positions in large, global organizations, as well as significant people development leadership at the corporate level. She has various degrees, including a degree in Education from the University of Colorado, an M.B.A from the University of Vermont, and extensive executive training from the University of Michigan. This latest certification expands the depth and level of expertise that Profitable Growth Partners, LLC. provides to their business clients.

"The program really helped to refine the strategic planning process that we bring to our clients," said Claire Zevalkink, Managing Partner with Profitable Growth Partners. "And, the business coaching is a great addition to our High Performance People Development offerings that allows us to work one-on-one with clients in between group sessions."

Certification training is provided by The Center for Organization Design, and is focused on organizational assessment, strategic business design, and executive business coaching. Participants gained in-depth knowledge of the principles of high performance and their real-world application through a series of lectures, exercises, and case studies.

About Profitable Growth Partners, LLC.

[Profitable Growth Partners, LLC](#). works directly with the leadership of small and medium sized companies to help them harness their potential to accelerate growth and enhance profitability. Through their exclusive [Business Acceleration Process](#) and their [Top Gun for Business People](#)™ series, the experienced business growth experts with Profitable Growth Partners deliver improvements to a business's strategy, processes, structure, systems, and culture, resulting in measurable improvements in both the top line and bottom line.

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