

# FOR IMMEDIATE RELEASE

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# **OSCAR, UNDERWEAR AND BLUE BALLS IN TELLURIDE**

Telluride Gay Ski Week 2007 Announces Schedule of Events

**MOUNTAIN VILLAGE, CO, December 20, 2006** – The Town of Mountain Village announced today the schedule of events for the upcoming Telluride Gay Ski Week 2007 (TGSW), which will run from February 24 through March 4, 2007. The 2007 line-up includes a host of signature events plus a new brunch event to close out the week. This year, a number of new corporate underwriters have joined as title sponsors of two of TGSW's most popular events, the Oscar® and White parties. For TGSW 2007, these events will be called the "here! Network Oscar Party & Opening Reception" and the "Calvin Klein Underwear White Party."

"We are pleased to bring such well known companies in the GLBT community together with Telluride Gay Ski Week," said Tracee Hennigar, events and sponsorships manager for the Town of Mountain Village. "Telluride Gay Ski Week would not be possible if not for the generosity of our many corporate and media sponsors."

In addition to Calvin Klein Underwear and here! Network, sponsors to date for TGSW include: American Airlines, Passport Magazine, StraightOut Media & Marketing, OutFront, GayWired, Connexion, GayWebMonkey, LesbiaNation, OutWord, Out in America, Mountain Lodge and ResortQuest Telluride.

## **Schedule of Events**

Saturday, February 24	Welcome Mixer
Sunday, February 25	here! Network Oscar Party and Opening Reception
Tuesday, February 27	Blue Ball Pool Party
Thursday, March 1	Calvin Klein Underwear White Party
Saturday, March 3	14 <sup>th</sup> Annual Telluride AIDS Benefit Gala Fashion Show
Sunday, March 4	Closing Brunch

Last Run, Après Ski and Late Night Happy Hours events are scheduled daily throughout the week.

## Telluride Gay Ski Week 2007

When:	Saturday, Februar	y 24, 2007 – Sunda	y, March 4, 2007
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- Where: Town of Mountain Village, CO and the Telluride Ski Resort
- Tickets: Event tickets available for purchase online at www.telluirdeticket.com and day of event at the TGSW Hospitality Tent.
- Info: TGSW is please to provide a special discount from American Airlines for guests traveling to the event; in addition to, discount hotel rates with local hotel and vacation rental operators in Telluride and Mountain Village. The airfare discount code and hotel rates are available under the Tickets/Packages page at www.telluridegayskiweek.com.

### About Telluride Gay Ski Week

Telluride Gay Ski Week (TGSW) is annual week-long gay ski event sponsored by the Town of Mountain Village and supporting the Telluride AIDS Benefit. An alternative to other gay ski events, TGSW provides a unique vacation experience in a spirited and unpretentious ski town. Nestled in a box canyon surrounded by the majestic 13,000ft peaks of San Juan Mountains, Telluride Gay Ski Week brings the charm of Telluride together with the European-style Town of Mountain Village. For more information, visit www.telluridegayskiweek.com

### **About Mountain Village**

Perched at 9,500 feet, Mountain Village is an intimate alpine enclave with luxury hotels and condominiums, stylish boutiques and innovative dining. Home to the state-of-the-art Telluride Conference Center and the convenient Mountain Village Activity Center, this European styled alpine village provides unsurpassable scenic ambiance with an emphasis on guest service. Ski runs meander through the town, giving many homes, condominiums, and hotels direct ski access to the slopes. All elements combine to create a modern alpine elegance to complement the rustic charm of Telluride.

Oscar is a registered trademark of the Academy of Motion Picture Arts and Sciences