



SOLIDCASTS
a SolidSpace Solution



Be Heard.

Get Your FREE Account Today!

Get 100 MB of space for your podcasts
FREE For Life!

When you are ready for more space,
you can easily upgrade to one of the
following plans:

- 1 GB storage for \$12.95/month
- 2 GB storage for \$19.95/month
- 10 GB storage for \$79.50/month
- 15 GB storage for \$112.50/month
- 20 GB storage for \$187.50/month

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Innovative and Easy Podcast Management

Podcast hosting is taking off, but it's not just for the typical hobbyist. Podcasting is becoming a unique medium for businesses of every size that are using it for everything from training employees and customers to marketing new products. Independent radio stations and other media and broadcasting companies are finding that Podcasts are enabling them to stay competitive with satellite radio. Don't be left behind!

SolidCasts is a powerful, user friendly Podcast Management System that will help anyone to easily upload and manage their Podcasts and episodes. Without SolidCasts, a Podcaster looking to leverage this new audio/video technology at this high level will fall behind, fast. SolidCasts is the only way to keep Podcasts and RSS feeds organized and heard by the world.

Fill out a simple form, upload the file and then place the link we generate for you on your blog or website. You can then provide your URL to popular podcast directories such as iTunes to reach a broader audience. We handle everything else. It's that simple. And you can get started right away – for FREE!

Features with Business in Mind

Multi-Platform and Cross-Format – With SolidCasts you can upload audio and video files in both Mac and PC formats for the ultimate flexibility and reach.

Secure Password Protection – Businesses can now arrange for podcasts to be released in a secure environment. Many tools on the market can not limit who has access to a podcast, but with SolidCasts businesses can control who views the content. For example, HR departments can issue podcasts on a company's intranet that reaches specific employees without worrying that the general public can gain access.

Futurecasting – Users can arrange podcasts to “go live” at a programmed time. Unlike typical services that automatically broadcast podcasts the moment they are uploaded, SolidCasts offers businesses the flexibility to deliver podcasts to coincide with their needs in true broadcasting fashion.

Authoring Tools – SolidCasts takes customization to the next level by enabling users to attribute a podcast to another author. Current podcasting tools require that the individual uploading a podcast is automatically the designated creator, but with SolidCasts businesses can now involve other members of the company to take advantage of podcasting without going through the steps of creating separate accounts.

Analytics – Get real-time statistics on how many subscribers your feed has, and how many times each episode has been viewed.



What do you need to run SolidCasts?

Nothing! Well nothing to publish your podcasts to the masses. You will need software on your Mac/PC to create your media files (MP3s, MP4s, etc). Once you have your media file created you won't need anything else since SolidCasts is hosted on our servers, there's nothing to install and no server/platform requirements to worry about. All you need is a modern web browser with Javascript turned on (SolidCasts officially supports IE 6 or later on the PC, Firefox on Mac, PC, Linux, and Safari on Mac) and an internet connection.

Exceptional Service and Support

At SolidCasts, our support isn't just about solving problems. It's about helping our customers take full advantage of their technology investment. We have extensive experience and a proven record in successfully servicing customers of every size and we understand the needs and the issues that arise in a corporate setting. We also have a world-class hosting and managed services business on which SolidCasts is deployed. This puts us at a distinct advantage in the ability to respond quickly and effectively to our customers.

Feed Code

Link Only

```
<a href="feed://onramp.solidcasts.com/xml/podcast/52">RSS</a>
```

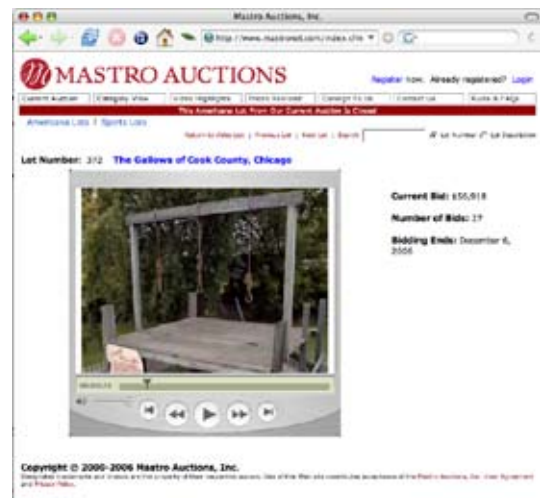
Image

```
<a href="feed://onramp.solidcasts.com/xml/podcast/52"></a>
```

iTunes

```
<a href="http://onramp.solidcasts.com/xml/podcast/52"></a>
```

Once you upload your episode, SolidCasts provides multiple versions of the code you need to easily add feed code to your website or blog.

A screenshot of the SolidCasts 'NEW PODCAST' form. The form has a blue header with the SolidCasts logo and navigation links. It contains several input fields: 'Name' (your feed name), 'Subtitle' (short description used in iTunes), 'Description' (what your podcast is about), 'Website' (your homepage URL), and 'Image' (MP3 or MP4, selected preferred). There is a 'Browse...' button next to the image field. Below these is a 'Categories' section with a list of categories: Arts & Entertainment, Arts & Entertainment Architecture, Arts & Entertainment Books, Arts & Entertainment Design, Arts & Entertainment Entertainment, and Arts & Entertainment Games. At the bottom, there are two checkboxes: 'This podcast contains explicit material' and 'I am ready to upload another episode'. On the right side of the form, there is a text box explaining the 'Podcast' term and the purpose of the form.

A simple user-friendly form makes it easy to start publishing your very own audio and video podcasts. You can upload an image for your feed and select categories that can be sent to iTunes directly through the SolidCasts interface.

Leading high-end auction site, Mastro Auctions, recently began leveraging SolidCasts to create a more dynamic auctioneering process. "It really helps people understand the history and significance of an item when they can listen to and see a video as opposed to just a still picture and some text," said Doug Allen, president of Mastro Auctions. "Collectors are even subscribing to our podcast feed to automatically get videos of new items being offered in the next auction."