

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Monmouth County New Jersey Selects Collective Data as Fleet management software Provider

Collective Data selected to provide Monmouth County, New Jersey with vehicle and equipment maintenance software along with motor pool management software after an extensive search.

North Liberty, Iowa – 29 December 2006 – Collective Data, Inc. a leading provider of fleet maintenance management software, today announced that Monmouth County, New Jersey has selected Collective Data, Inc. as their fleet information management systems (FIMS) provider.

With over 1100 vehicles and pieces of equipment in its fleet inventory, Monmouth County, New Jersey has selected Collective Data to provide a comprehensive fleet management solution. The system will provide comprehensive fleet maintenance and motor pool management capabilities. The county will also deploy Collective Data's web based mobile applications for fuel and inventory management. Implementation of the system is scheduled for mid 2007.

About Collective Data, Inc.

Collective Data produces fleet, asset and equipment maintenance management software solutions for over 600 public, private and commercial organizations. Collective Data also provides additional services to its customers including custom application development and data conversion. Collective Data is a GSA Schedule 70 contract holder and is located in North Liberty, Iowa. More information about Collective Data is available at <http://www.collectivedata.com>.

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