

Ascendix Technologies Announces Schedule for Real Estate Advantage™ Product Launch Tour

The Commercial Real Estate Solution for MicrosoftCRM™

Dallas, Texas (January 4th, 2007) – Ascendix Technologies announced the schedule for the Real Estate Advantage product launch tour, with the first event being held at the Microsoft offices in Irving, Texas on February 6, 2007. Each product launch event presents a unique opportunity for professionals from the commercial real estate community to have an in-depth review of the product offering, as well as interact with select contacts from Microsoft and Ascendix Technologies.

“We wanted to provide a forum where like-minded professionals from the commercial real estate industry could come together to review this unique solution that has been developed to address key issues they are facing. With this industry solution built on the MicrosoftCRM platform, companies are able to invest in an enterprise-capable solution and still meet the specialized needs of the commercial real estate professional. Prior to Real Estate Advantage™, the industry was limited to boutique applications that lacked the flexibility and scalability of CRM, or expensive, over-extended backoffice and ERP systems,” said Wes Snow, President and CEO of Ascendix Technologies, Inc.

Date	City	Venue
February 6, 2007	Irving, TX	Microsoft Offices
March 27, 2007	Chicago, IL	Microsoft Offices
April 24, 2007	Irvine, CA	Microsoft Offices
May 21 – 23, 2007	Las Vegas, NV	ICSC Tradeshow – Las Vegas Convention Center
June 7 – 9, 2007	Boston, MA	RealComm Show
July 24, 2007	New York, NY	Microsoft Offices
October 16 – 19, 2007	Atlanta, GA	NAIOP Show

The content is intended for professionals from commercial real estate firms who are involved in the buying/selling, servicing or investing of commercial real estate. This includes but is not limited to public REITs, property owners, asset managers, brokerage firms (landlord and tenant rep firms) and developers.

Following each product launch event, to ensure all interested parties will have ample opportunities to get exposure to the content, a separate schedule of follow-up webinars covering the same content is being put together and will be communicated during Q1 2007.

About Real Estate Advantage – Real Estate Advantage™, awarded Microsoft's certification for the Microsoft® Dynamics™ platform, is a specialized CRM solution helping commercial (office, retail and industrial) real estate companies manage assets, leases, tenants, vendors and prospects in marketing, service, sales and support functions. More effectively managing these complex business relationships helps real estate companies reach their business objectives of becoming more productive, efficient and profitable. Built on the Microsoft® Dynamics™ CRM 3.0 platform, Real Estate Advantage leverages the tools your organization already uses, such as Microsoft Outlook, Excel, Word, MapPoint and SharePoint, improving the intuitiveness and adoption rates that so often plague CRM implementations. In addition, the Microsoft® Dynamics™ CRM 3.0 platform maximizes the investment you have already made in infrastructure using tools such as Microsoft Exchange, Microsoft® SQL Server, Active Directories and .Net frameworks.

About Ascendix Technologies – Ascendix Technologies, Inc., a Microsoft® Certified Gold Partner, is a privately held corporation located in Dallas, TX. Founded in 1996, the company is celebrating its 10th year in business focused solely on the implementation of CRM systems for companies in both the mid and enterprise market space. In 2003, Ascendix turned to a vertical strategy, quickly carving out a niche in the alternative investment products, financial services and commercial real estate industries. For more information, please visit Ascendix on the web at www.ascendix.com or contact them at 1-888-Find-CRM.