

MailTank Set to Roll: New Version of Popular Email Manager Launches at Macworld

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Los Angeles, CA (PRWeb) December 13, 2006 -- MacTank (<u>http://mactank.com</u>), one of the leading providers of email management and web hosting services to Mac users worldwide, today announced the release of a new version of its popular MailTank program.

The highly regarded program, used by top tier companies, including Ecocert-QAI Japan Ltd., The Mactech, a US firm, and Prayer for the Nations of the UK.

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The company's Cmindr program, which complements MailTank, provides efficient management of an organization's outgoing messaging efforts. Both programs will be on display at the Macworld Conference and Expo (macworldexpo.com) being held at San Francisco's Moscone Center January 10-12. 2007.

"With MailTank in place," says Christian Winter," co-founder of MacTank, you staff will function as a Rapid Response Team always ready to come to the aid of your customers. And customer service becomes a true team effort."

"We refined the MailTank solution while helping over 100,000 Mac users who came to us with questions. The answers we gave our customers provided us with ideas for improving features and enhancing functionality that resulted in a better MailTank," said Lon Baker, also a MacTank co-founder.

MailTank allows multiple staff members to focus on an email exchange as if they were coaches at football game. They see all the action unfold and can comment on it, and even send in the right play. Unlike groupware, which tries to do everything but does nothing excellently - and does not let teams share email - MailTank's focus is on customer service, which guarantees good results.

About MacTank

MacTank unveiled the first nationwide network of Macintosh experts to provide telephone based technical support for the Mac OS platform in 1999, a field in which its parent company, KP Technologies, began in 1997. MacTank technicians are drawn from luminary companies including Apple, CE, Adobe, NASA, Aladdin and Kinko's, as well as Apple Solutions Experts, universities, and Apple Authorized Retailers. MacTank unifies the service, support and communication between application developers, hardware manufacturers and every single user of the Mac OS platform.

For additional information please visit <u>www.mactank.com</u>.

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