

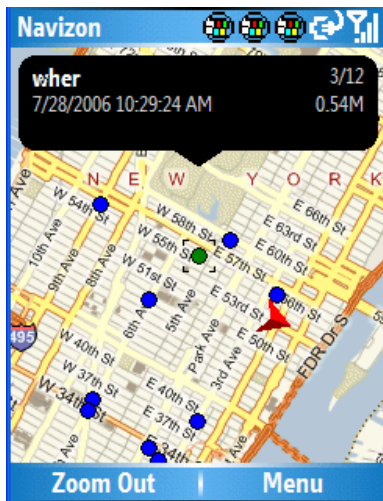


Navizon Version 3.0 now available

Finding you way in the world has never been easier!

FOR IMMEDIATE RELEASE

(January 4, 2006, New York, NY)– Mexens Technology announced today the release of a new version of Navizon with many new exciting features. With this new version of Navizon you can now:



- see where you are on a map
- see the whereabouts of your friends or coworkers right from your mobile device
- create groups where users sharing a same interest can display the location of other group member, such as a "find a cab" group where taxi drivers can pick up the closest customer or "find a match" in case your perfect someone happens to be sitting right next to you without you knowing.
- see or create geotags around you, to find out what others had to say about a specific place, whether it is a restaurant, a tourist attraction or anything else.

But what makes Navizon even more exciting is the possibility to use it along with Navizon's Virtual GPS, making it an "all in one" navigation system, even if you don't have a GPS.

"We are very excited about the release of this new version" said Cyril Hourri, founder of Mexens Technology. "Thanks to Navizon, people can now benefit from all the useful applications traditionally reserved to GPS-enabled device even if they don't have a GPS."

Similarly to previous versions, Navizon also includes a rewards system for owners of a GPS system that can earn cash for the miles they travel, while having fun with Navizon.

The version 3.0 of Navizon is freely available in the download section of the site. Navizon's Virtual GPS is also available for a 15 day evaluation period and can be licensed for \$19.99 after the trial's expiration.

Source: Mexens Technology

Contact:

646-472-5892

info@mexens.com

<http://www.navizon.com/contact.asp>