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(Page 1 of 2)

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EU SERVICES RECOGNIZED FOR INTERNAL AND CUSTOMER-FOCUSED INITIATIVES

**EU Services Honored as One of the Best Workplaces in the Americas by PIA/GATF,
eKG Customer Focus Award from NAPL**



Rockville, MD – EU Services, a full-service direct marketing communications provider located here, was recently honored with two major awards from leading graphic arts industry associations.

For the second time, EU Services was recognized as a Best Workplace in the Americas by the Printing Industries of America/Graphic Arts Technical Foundation (PIA/GATF).

The company is one of 55 graphic arts companies to receive the award for 2006, which were selected by a committee of highly-respected HR experts from within the industry. EU Services was one of 13 companies to receive a Best Workplace Award in the Large Companies and multi-plants category.

Entries are judged on the following eight criteria: Management Practices; Work Environment; Training and Development Opportunities; Financial Security; Workplace Health and Safety; Work-Life Balance; Recognition and Rewards; and Health and Wellness Programs.

“We are proud to be recognized once again for our commitment to our employees by making EU Services as great a place to work *for* as it is to work *with*,” said Jane Bucceri, Director of Human Resources for EU Services.

The company was also recognized with an eKG Customer Focus Award from the National Association of Printing Leadership (NAPL). The award recognizes companies that exhibit excellence in customer relationships based on their performance in the Quality Competitive Index (QCI). The QCI is a comprehensive indicator of how customers perceive a company compared with its competition. It is determined by the results of an NAPL Competitiveness eKG, a diagnostic tool EU Services has used to gain feedback from customers on how well they are serving them.

“EU Services has a long-standing commitment to soliciting and acting upon good customer feedback,” said Art Simpson, President of EU Services. “This award is a reflection of that commitment, and we will continue to focus on opportunities to add value to our customers.”

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About EU Services: Founded in 1968, EU Services is a Rockville, Maryland-based full service direct marketing production facility with more than 380 employees. The company offers a one-stop solution for data processing, variable imaging, lettershop mailing, envelope and commercial print production and campaign management tools. For more information about EU Services, please call 1-800-230-3362 or visit www.euservices.com.