

Compass CRM™ for Fundraisers

End-to-End Solution for Fundraising and Donor Management



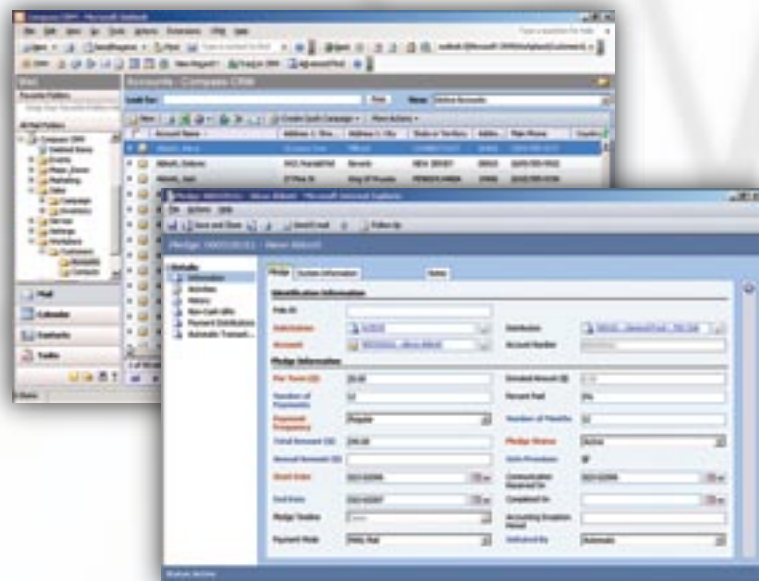
***Building Relationships.
Delivering Performance.***



Compass CRM™ for Fundraisers is a complete donor management and fundraising solution built entirely on the Microsoft® Dynamics™ CRM 3.0 platform, and delivered in the familiar and intuitive Microsoft Office/Outlook work environment. It is a comprehensive solution that empowers nonprofit organizations to:

- Manage donations, pledges, and gifts
- Meet revenue goals
- Manage donor relationships
- Create fundraising campaigns and solicitations

Add Compass Technology's years of fundraising expertise and product knowledge with Microsoft tools and technology, and the result is the most comprehensive fundraising CRM solution in the marketplace. *Compass CRM for Fundraisers* is the end-to-end solution that brings together the primary donor-facing activities of fundraising, marketing, and service.



Microsoft®
GOLD CERTIFIED
Partner

Compass CRM™ for Fundraisers is the only end-to-end solution for fundraising and donor management that runs entirely within Microsoft® Outlook, making it familiar and easy to use.

Compass CRM™ for Fundraisers is built on Microsoft® technology adopted by millions of users worldwide and backed by billions of dollars in R & D and support. Organizations can leverage their existing technology investments while wisely ensuring that future stability and upgrades are available. **Compass CRM for Fundraisers** addresses FASB 116-117 reporting requirements and delivers the fundraising CRM solution that:

Works the way you work

- The only CRM fundraising product delivered in the familiar Microsoft Outlook environment
- Seamless integration with Word and Excel

Works the way your organization does

- Designed specifically for fundraising organizations
- Adapts to individual organizational needs

Works the way technology should

- Streamlined installation, enhanced diagnostic and troubleshooting tools
- Easy to manage

Core Product Features

Account Contact	Track demographics, psychographics, interests, and relationships
Campaign Management	Execute marketing initiatives via e-mail, direct mail, and telemarketing
Gifts/Donations Management	Post wide variety of donation types and produce receipts
Pledge Management	Manage pledge life cycle
Sponsorships	Define projects or individuals as cause concepts and track donations
Payment Processing	Support all major payment methods
Receipting	Send standard or customized acknowledgements
Finance Integration	Keep financial data in sync with accounting systems via sub-ledgers
Membership/Recognition Levels	Facilitate donor assimilation and development
Inventory Processing	Maintain organization-specific product information
Order Processing/Fulfillment	Order products and kits manually or by automatic business-defined rules

System Requirements

Microsoft Windows 2000 Server with Service Pack 2 or Microsoft Windows Server 2003 with Service Pack 1
Microsoft SQL Server 2000 with Service Pack 4 or Microsoft SQL Server 2005
Microsoft Exchange Server 2003 or Microsoft Exchange 2000 Server with the latest service pack

Key Design Features

Pre-Designed Screens	Fundraising organization-specific based on Web services model
Optimized Screens	Such as rapid processing of gift entry or product orders
User Dashboards	Concise graphical or text data summaries
Pre-Built Business Processes	Fundraiser-specific
Adjustable Workflow	As dynamic business needs require
Reporting and Analysis Tools	Microsoft SQL Server Reporting Services
Data Quality Control	Maintain data integrity
Robust Search/Match	Reduce account and name duplicates

Add-On Modules

One-to-One Correspondence	Respond to constituents in a personal and timely manner
Events	Create and manage events and attendees
Planned Giving	Manage estate plans and trusts
Major Donor Fundraising	Provides high security field force management of contacts, interests, and sponsorships
Advanced Imports	Import data generated by responses to direct mail, call center, and e-mail campaigns into CRM
Call/Contact Center Integration	Gain instant access to real-time donor data

Take Fundraising to the Next Level

Two additional fundraising products that “supercharge” **Compass CRM for Fundraisers**:

Compass Personalized Marketing™ for Fundraisers: Extends the core **Compass CRM for Fundraisers** campaign features into a robust communication suite.

Compass Analytics™ for Fundraisers: Suite of pre-built data warehousing, analysis, and reporting tools.

About Compass Technology

Compass knows nonprofits. We have over 20 years of experience serving organizations dedicated to serving others. Compass products are based on Microsoft technology and designed specifically for nonprofits to help manage and build donor relationships, optimize fundraising results, and streamline operations.

For more information, contact us at 888.239.8515, x550, or visit us on the Web at www.compass.net.