



Mommy
MILLIONAIRE

Kim
Lavine

President of
Green Daisy, Inc.



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President of *Green Daisy, Inc*



"Your friend in the business."™

"Everything begins with a search for something better—a dream, an idea, the courage to face a challenge, and the passion to get it done. You can do it. Believe in yourself. Change the rules. Join the revolution."

Kim Lavine is an entrepreneur, mother, and the author of *Mommy Millionaire, How I Turned my Kitchen Table Idea Into a Million Dollars and How You Can Too!* President and Founder of Green Daisy, Inc, Kim is on a mission to help women become their own bosses while fulfilling their needs to be a great mom.

Kim was born in Milwaukee, Wisconsin and mentored by her mother, who taught her to be independent and believe in herself. Kim worked her way through college, attending the University of Wisconsin, where she studied Comparative Literature. Though passionate about world literature, Kim turned down a fellowship in order to pursue a writing career, living alone in a cabin in the Wisconsin wilderness, beginning what would become an unplanned love affair with adventure, risk and adrenaline.

Kim embarked on various career paths to support her love of the written word, which led her to freelance writing and marketing. As a journalist, she has published magazine features, an award-winning short story and worked for a Fortune 500 company. On one of her jobs in Milwaukee, Kim met her future husband, Dave, who was visiting on a business trip. Two weeks later Kim took a risk and flew to New York for her first date with her future husband. They dated long distance for a year, before moving to Michigan and getting married.

Kim's first son was born premature in 1996 during a very difficult delivery that nearly resulted in his death. Referring to it as the "best and worst day of her life," Kim came out of the experience with an intense love and appreciation for the gifts and responsibilities of motherhood. When Kim's second son was born in 1998 she learned to accept the chaos of toddler mayhem as a special gift from God to make her laugh, cry, and love in new and more profound ways every day. After her second son was classified as "special needs," she embarked on a new battle to understand and diagnose him, then to advocate for his education in a mainstream environment.

Kim officially launched Green Daisy in 2002 after her husband was laid off from his job, with her kitchen table idea, the Wuvit. With no business education or experience, Kim took the simple product and turned it into millions of dollars of sales at the nation's premiere retailers. She went on to raise capital from angel investors in 2006, recruiting world-class talent to work for her company. The company quickly evolved, developing new products including a successful line of pajamas, as well as branching out into other lines as an original lifestyle brand, inspiring consumers with innovative thinking, designs and products.

Kim's hobbies include backpacking, Scrabble, gardening, cooking, and spending time with her kids. She currently resides in Grand Haven, Michigan, with her husband David, their two sons Dylan and Ryan, and their cat Twinkie.