

PRESS RELEASE

LOS ANGELES, CA
January 11th 2007

For immediate release!

New online AREA RUG PORTAL opening!



ShopRugs.com has emerged! January 11th 2007, a new stylish and innovative area rug web portal opened its doors to the online public offering area rugs and decorative home accessories. Currently over 3,000 different area rugs are offered in various categories.

ShopRugs.com is located in Los Angeles and has inspirations of joining the elite group of area rug shopping portals on the web. It attracts and invites premier rug brands in the home fashion industry to participate with their diverse assortments of well known collections. These products range from Contemporary to Traditional, from Chic to Western, Conversational to Tropical and from babies to teens. **Shoprugs.com** caters to every age, lifestyle, and demographic.

Shoprugs.com has successfully recruited Industry leaders, Harounian Rug International and The Rug Market America, to be the pioneers in establishing an online retail presence. Many established rug companies have shown interest in joining and are expected to follow suit.

Shoprugs.com has one primary goal: to accommodate the growing trend of ordering from the comfort of one's home. The strategy of **Shoprugs.com** is to offer high quality rugs with fashionable designs for affordable prices. With outstanding customer service and FREE shipping, **Shoprugs.com** is guaranteed to conquer a sizable market share in the internet area rug industry.

Check out their entire collection and visit the newest and most exciting area rug portal on the internet:
www.shoprugs.com

Shoprugs.com
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