



## **Mediatrix Telecom Receives “Product of the Year” Award From INTERNET TELEPHONY Magazine**

### **Mediatrix 3500 Series Singled out for Technological Excellence and Value**

**Sherbrooke, QUEBEC, January 17, 2007** –Mediatrix Telecom, the leader in Voice over Internet Protocol (VoIP) access devices, gateways and branch connectivity, today announced that INTERNET TELEPHONY® magazine has named Mediatrix’s 3500 Series as a “Product of the Year” winner for 2006. INTERNET TELEPHONY Magazine is published by Technology Marketing Corporation (TMC™).

“Winning this award caps an amazing year of great success for Mediatrix Telecom,” said Serge Beaudoin, President and Chief Operating Officer for Mediatrix. “As is true with our entire product offering, the 3500 Series reflects our continuing efforts to offer feature-packed VoIP Gateway solutions for small- and medium-sized businesses at a highly effective price point. We appreciate this recognition of our continued efforts to make superior business communications products.”

“The Product of the Year awards exemplifies the best that this industry has to offer. The Mediatrix 3500 Series has earned this distinction by demonstrating a commitment to quality and the further development of the IP telephony industry through their contributions. Mediatrix Telecom deserves this great honor, and I look forward to seeing other innovative solutions from them as they continue to contribute to the future of VoIP and IP telephony,” stated TMC Editorial Director Greg Galitzine.

“For nine years, INTERNET TELEPHONY has been recognizing the most innovative products by bestowing this prestigious award to the most deserving companies. Again, we are proud to recognize the greatest achievements in the advancement of VoIP and IP telecommunications technologies in 2006,” said Rich Tehrani, TMC President and Editor-in-Chief of INTERNET TELEPHONY magazine. “Mediatrix Telecom has proven they are committed to quality and excellence while addressing real needs in the marketplace. We’re proud to honor their hard work and accomplishments.”

#### **About the Mediatrix 3500 Series**

The Mediatrix 3500 Series allows enterprises to lower communications costs over any IP link. They are multi-function devices combining VoIP IAD, Gateway, IP Router, SIP aware NAT/Firewall and QoS control in a secure and powerful platform. This platform provides an ideal solution for enterprise voice applications or for connecting to a service provider’s broadband access. The Mediatrix 3500 Series also allows Carriers, Service Providers, and System Integrators to initially deploy secure systems and generate additional revenue streams.

#### **About INTERNET TELEPHONY®**

Since the first issue in February of 1998, INTERNET TELEPHONY is the only magazine dedicated to providing information in IP communications technologies. INTERNET TELEPHONY magazine provides readers with the best information necessary to learn about and purchase the equipment, software, and services. INTERNET TELEPHONY offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs and Miercom. The only BPA-audited publication that’s 100% dedicated to providing the highest quality content for the IP communications market, INTERNET TELEPHONY® has 55,000 dedicated readers.

#### **About Mediatrix Telecom**

Mediatrix develops and markets advanced VoIP access devices, gateways, routers and value-added software enhancements for the enterprise, SOHO, and residential markets. Its products provide an ideal migration path for end users wishing to protect their current CPE investment



(analog/digital phones, fax machines, PBX and Key Systems) while migrating to a converged IP network. Mediatrix products and solutions are widely interoperable and have received commercial endorsement from some of the world's leading manufacturers of telecommunications equipment as well as from large telecommunication carriers. Mediatrix is a wholly owned Division of Media5 Corporation, a high technology company based in the Montreal area, in Canada. Media5 Corporation also owns M5T, a software provider focused on delivering the latest in SIP software technologies and security solutions to companies developing applications for real-time multimedia communications over IP. Mediatrix has corporate offices in the Sherbrooke area, in Canada and regional offices in the United States and Europe. For more information, please visit [www.mediatrix.com](http://www.mediatrix.com).

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