

STEP #1:

Getting Started E-Package

Form 3000 for Candidate Representatives

Dear Candidate,

An Advantage Conferences business is the vehicle that can positively change your financial reality and help you gain new-found time freedom. Successful Advantage Conferences Representatives work smarter, not harder. They learn how to create truly rewarding incomes that replace previous “barely getting by” incomes typical of most jobs and most of the corporate world.

Are you open to learning more about entrepreneurship? Can you see yourself becoming more resourceful? Are you willing to devote the next months and years to building an enterprise that offers greater financial prosperity? If you have that genuine desire, and if you qualify for an AC Rep-ship, you will hold the keys to the best vehicle for financial independence available.

Advantage Conferences seeks Representatives who are service minded. My personal and corporate vision is to help motivated individuals throughout the world realize their God-given potential, while creating a substantively improved lifestyle for both customers and AC Representatives. Please review the 3 Simple Steps thoughtfully and prayerfully.

I'm excited that you are here, and I welcome you to the world of Advantage Conferences!

Great Success,



Tim Darnell
President
Advantage Conferences

Welcome to Advantage Conferences!

According to internationally known economic forecaster, Paul Zane Pilzer, three clear trends are emerging that will produce ten million NEW Millionaires in the U.S. alone by 2016. These trends are:

- Direct Sales of Information/Education Products
- The Global Power of the Internet
- Enormous Growth of Home Based Businesses

Mr. Pilzer's research and independent validation could not have pointed to one Company more strongly — Advantage Conferences!

Owning a successful Rep-ship at Advantage Conferences has the genuine potential to create life-changing income. The unique Products, Automated Information System, Compensation Structure, and Representative Training at Advantage Conferences are without parallel.

The AC Mission is two-fold:

- Deliver impactful Mentoring Products to the world-wide marketplace
- Provide significant, life-changing Incomes for productive AC Pro-Reps & Mentors

Regardless of the job, industry, or business you have been in, your income is a direct result of the way you think. You can change your thinking to match the level of income you desire. The true secret to transforming your financial situation is learning from the ones who have achieved what you want to achieve. The quickest and most reliable path includes obtaining Ongoing Mentoring from highly successful business people!

A central premise at Advantage Conferences is:

“If you want to be a Millionaire, you must THINK like a Millionaire”

Entrepreneurial Mindset Mentoring is essential for anyone wanting to experience greater business and financial success. Mentoring will help you:

- Increase Your Bottom Line
- Overcome Inevitable Obstacles
- Avoid Costly Business Mistakes
- Clarify and Amplify Your Vision for Your Business and Future
- Obtain Long-Term Partners – *Ongoing support from highly successful Millionaire Mentors without taking a percentage of your business*
- Contribute Meaningfully to Society
- Gain Personal Purpose and Greater Fulfillment

Did you know someone recently paid more than \$620,000.00 to have a one hour lunch with billionaire, Warren Buffet? Why would anyone do that? Because of what he knows, what he has learned, and the pure gold nuggets they could pick up from him. That's the value of a Millionaire Mentor!

Mindset Mentoring changes YOU from the inside out. When YOU change, your results and environment will change. Your effectiveness, productivity, and influence will expand — when your perspectives expand. Mentoring is important and powerfully impactful. Frankly, once you and your clients find out how impactful the AC product and experience is, you will know without reservation that the rich teaching environment at AC is not only a good idea — it is truly necessary.

Choosing to be mentored by those who have accomplished what you want to accomplish is one of the smartest fundamental decisions a business person and/or entrepreneur will ever make.

Advantage Conferences Product:

Ongoing Mindset Mentoring for Business People and Entrepreneurs...

Dynamic mentoring is delivered through a variety of excellent training products and is appropriate for any and all enterprising people and business owners. Powerful and stimulating, Advantage Conferences is the Company and Product that is effectively impacting lives world-wide!

Read what others are saying: <http://ACTestimonials.com>

AC Products



■ The Millionaire Mindset Conference — Flagship Product

Produced twice annually in the Spring and Fall, Millionaire Mindset Conferences are truly life-impacting experiences. At each event, six Multimillionaires are interviewed live by Advantage Conferences President, Tim Darnell. Each of these mega-successful, carefully selected individuals share from the heart incredible stories, life-lessons, and success secrets in intense, sometimes emotional, ninety (90+) minute sessions.

This life-changing, unforgettable experience provides the atmosphere, content, and relationships that will invigorate your thinking and vision for enterprising people like none other. MMC-IV purchase includes tickets for both the primary purchaser and spouse. MMC-IV purchase also includes the full President's Package as part of the price — an astounding value in AC's highly impactful mentoring products!

■ Millionaire Mindset Tele-Mentoring

Live, hour-long mentoring sessions from Christian Millionaires and trainers revealing crucial success secrets each week — calls that are refreshing, inspirational, challenging, insightful and empowering.

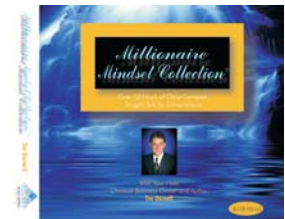
Attendees gain new perspectives necessary for the successful management and growth of any enterprise. Take your business to the next level through this ongoing and stimulating Tele-Mentoring Training. MM Telementoring may be purchased separately, or it is included with MMC purchases.

Tele-Mentoring purchasers may also purchase a Personalized Marketing Website that contains multiple, archived MMTM calls that can be listened to at any time, especially convenient for those whose schedules conflict with the live call time.



■ Millionaire Mindset Collection® — Edition I & Edition II

Ten, hour-long recorded audio discs of Tim Darnell's Millionaire Mindset Tele-Mentoring Calls packaged in two separate collections to use in the car or office. These highly impactful recordings can be listened to again and again to capture the essence of Tim Darnell's powerful faith-based training on successful business ownership, marketing, and sales.



■ **NEW FOR INTERNATIONAL REPS!** — Entrepreneurs and business people can now access powerful Mindset Mentoring and advice from Multimillionaires regarding business and life success in the comfort of their own home.

Wealth of Knowledge® — Over 10 hours of business insight on DVD — the personal stories, lessons, and most importantly, the hearts of seven (7) highly successful Millionaires regarding significant life events and the uncommon success they've experienced. Find out the little-known secrets behind their success and how they found it. This unprecedented, powerful package of information will empower and catalyze success thinking, leading the viewer to visualize and create higher levels of influence and achievement in their life. Discover new personal vision and commitment to excellence in business and life through AC's incredible Wealth of Knowledge®.



Designed For Success (DFS) is Advantage Conferences interactive Two Day TRAINING WORKSHOP formulated to maximize individual productivity and longevity. DFS helps individuals achieve personal growth and more balanced lives through values insight and a more enlightened sense of personal strengths and proficiencies.

DFS is the recommended beginning workshop for entrepreneurs and business owners who have yet to be involved in formal and/or fundamental personal development courses. DFS is the perfect educational springboard for those aspiring to attend the more advanced Millionaire Mindset Conference.

This workshop lasts two full days, approximately 19 hours of enjoyable, yet highly effective training and interaction. The sessions are facilitated by certified trainers, whose clients over the past 15 years have included Nokia, Ford, AT&T and many other corporations in conjunction primarily with Human Resources departments. Workbook included.

MMC-IV President's Package – AC's Ultimate Value Package includes:

- **The Millionaire Mindset Conference** — Live Two Day Conference & Six Mentoring Sessions with Multi-Millionaires.
- **Weekly Millionaire Mindset Tele-Mentoring Calls (MMTM)** — *Full Year Subscription* (sold separately for \$995.00) — available immediately upon order.
- **Wealth of Knowledge®** — Over 10 hours of empowerment with hugely successful Multi-millionaires (sold separately for \$495.00) — shipped immediately upon order.
- **Millionaire Mindset Collection®** — Ten, hour-long compact discs of training for entrepreneurs by author and AC President, Tim Darnell. (sold separately for \$129.00) — shipped immediately upon order.
- **Slay Your Giant® Audio!** — Tim Darnell's ground-breaking book on Compact Disc set (sold separately for \$39.95) — shipped immediately upon order.
- **Unlimited Slay Your Giant® Marketing Rights** — MMC-IV President's Package owners may distribute the electronic version of Tim Darnell's new book, Slay Your Giant® to as many people as desired. At the end of the book, the President's Package purchaser's personalized contact information leads readers to their business! Available to MMC-IV purchasers only.
- **Personalized Marketing Website** — Contains the 3 Simple Steps, Representative marketing materials, access to dozens of recorded Mindset and Marketing Training Calls, and a whole host of tools for use in your AC business! (sold separately for \$495.00)
- **MMC Advantage** — Attendance at All Subsequent Millionaire Mindset Conferences for \$995.00 — 90 percent price reduction from initial conference price.

What AC Reps do...

AC Reps are professional inviters, meaning they invite Candidate product users to their Personalized Marketing Website (PMW) to review the AC product-line. All product details and explanations are provided for potential product users. Reps don't explain or talk to a Candidate until the Candidate has reviewed the products and has expressed genuine interest. This simplified, "automated" approach to product sales makes marketing AC products less time consuming and ensures a uniform, consistent presentation by all AC Representatives.

All necessary product information is available on the AC Rep's Personalized Marketing Website, so Representatives focus their energy on directing traffic to their website. Reps are taught a variety of marketing methods on a regular basis including Internet, direct mail, and word of mouth techniques. Also, optional, professional printed and multi-media marketing materials are provided by the Company to help Reps present a professional image to their potential customers.

Representatives work with their AC Mentors and are expected to maintain communication with them, and accountability to them on a weekly basis.

■ What Type of Person is best suited to be an AC Representative?

(check the items that truthfully describe you)

- | | |
|---|---|
| <input type="checkbox"/> Trustworthy | <input type="checkbox"/> Positive Mindset |
| <input type="checkbox"/> Resourceful | <input type="checkbox"/> Long-term Player |
| <input type="checkbox"/> Good Work Ethic | <input type="checkbox"/> Positive Expectancy |
| <input type="checkbox"/> Non-Gossip | <input type="checkbox"/> Teachable |
| <input type="checkbox"/> Interested in Helping Others | <input type="checkbox"/> Consistent over an Extended Time Frame |
| <input type="checkbox"/> Prosperity Mindset | <input type="checkbox"/> Team Player |
| <input type="checkbox"/> Willing to be Mentored | <input type="checkbox"/> Willing to Change |

■ President's Interview

Unlike many home-based income opportunities that allow anyone to enroll who can write a check, a President's Interview is required for AC Candidates. This form allows Corporate to make an informed decision as to whether a Candidate is a good fit for an AC Rep-ship. Candidates are informed within two business days as to their acceptance or denial of their Advantage Conferences Rep-ship.

■ What is the Commission/Profit Potential?

The compensation plan is designed to fairly and amply reward serious Representatives. Consistency and long-term efforts are requisite for profits in any enterprise and certainly true for the AC opportunity as well.

Commissions range from 20 percent to 70 percent of retail, depending on the product. President's Package purchases provide a qualified MMC-IV Mentor an exciting \$7,000.00 commission! Several Representatives have achieved substantial six-digit annual incomes through their focused and consistent marketing efforts earning \$7,000.00 Over and Over Again!

■ Getting Started

After completing the 3 Simple Steps and successfully filling out your President's Interview and being notified that your application was approved by the Home Office, you will want to first experience one or more of AC's products. Although no product purchase is required, the Company prefers to have Representatives who understand the value of the product(s) by virtue of first-hand experience. Our best Representatives use and believe in the Company's products. They are convinced that the AC product is important, as well as life-changing for the fact that it has made a substantial impact on them. It is difficult to represent a product one hasn't experienced personally and/or doesn't believe in. Better to be 100 percent convinced of the value of the product a person intends to represent by experiencing it personally.

■ 30-Day Product Review

After purchasing one or more AC products at retail, Candidates are encouraged to thoroughly review the product for a minimum of 30 days. The review period enables Candidates to gain an understanding and appreciation for the product; and also whether or not they can represent the product with enthusiasm and conviction. After the 30 day product review period, Candidates are then eligible to enroll as a Representative if they so desire.

Purchasers of the MMC product will also be given temporary access to the Millionaire Mindset Tele-Mentoring Call on Thursday afternoons during their 30 Day Product Review period.

■ Getting Started Options

Product purchase options are structured so that virtually everyone, regardless of their current financial situation, can personally own one or more AC products. Even someone who is financially challenged can start with the Wealth of Knowledge©, Designed for Success© Workshop, or the MMC-I, II or III Conferences. With that being said, AC Reps have historically chosen MMC-IV as their product of choice more so than any other option.

Product Pricing

| | | Retail/Commission |
|----------|------------------------------------|-------------------|
| AC-SYGA | Slay Your Giant® Audio! | 39.00/10.00 |
| AC-WK | Wealth of Knowledge® | 495.00/100.00 |
| AC-DFS | Designed for Success® | 1,295.00/500.00 |
| AC-MMTM | Millionaire Mindset Tele-Mentoring | |
| | TM-I 1 month | 195.00/60.00 |
| | TM-II 2 months | 295.00/90.00 |
| | TM-III 6 months | 495.00/150.00 |
| | TM-IV 12 months | 995.00/500.00 |
| AC-MMCOL | Millionaire Mindset Collection® | |
| | MMC-Edition 1(10 audio CD set) | 129.00/30.00 |
| | MMC-Edition 2(10 audio CD set) | 129.00/30.00 |
| AC-MMC | Millionaire Mindset Conference | |
| | MMC-I* 1 Session | 1,995.00/1,000.00 |
| | MMC-II** 2 Sessions | 2,995.00/1,500.00 |
| | MMC-III*** 3 Sessions | 4,995.00/2,500.00 |
| | MMC-IV**** President's Package | 9,995.00/7,000.00 |

- * MMTM-I included with the MMC-I purchase
- ** MMTM-II included with the MMC-II purchase
- *** MMTM-III included with the MMC-III purchase
- **** MMTM-IV included with the MMC-IV purchase

STEP #2: What's My Next Step?

Your next step depends on you. What will 2007 look like for you? You can keep doing what you've always done, and you'll keep getting the results you've always experienced. I truly don't believe that's the option you're looking for.

Rather, take the next positive step – Step #2: Review the Compensation Structure. Learn how you can make a tremendous income from home as a Representative with Advantage Conferences, as we create a portion of the millionaires that Paul Zane Pilzer predicts will occur in the next ten years.

Be sure to turn on your speakers to HEAR as well as SEE the presentation. The compensation plan is simple, but you will want to watch this presentation several times to make sure you get it. Until you genuinely understand the simple dynamics of this Federally Trademarked concept, Reverse Margin™, you'll not see the reality of the phrase \$7,000.00 Over and Over Again. When you do "get it", you may find yourself staying awake at night! Don't procrastinate, finish all 3 Simple Steps and then call or e-mail your Representative to meet them and they will answer any remaining questions you may have.

Here's the link: http://www.AdvantageConferences.com/7K_flash/player.html

Also, be sure to save this document on your computer on your desktop or in a folder you can easily find for further reference and product order.

AC 3000 — 1513 Home Park Drive • Allen, TX 75002 • Ph: (972) 727-4995 • Fax: (214) 242-2423

Order Form Please Print Legibly or Type

ORDERING CUSTOMER

| | | | |
|-------------------------------|---|-------------------------|-----|
| Last Name, First Name, MI | | Email Address | |
| Address | City | State | Zip |
| () _____ Day Phone Number | () _____ Evening or Cell Phone Number | () _____ Fax Number | |

ITEMS ORDERED





| ITEM / DESCRIPTION | PRICE | QUANTITY | AMOUNT |
|--|----------|----------|--------|
| 1. SYG® - Audio! | \$ 39.00 | | \$ |
| 2. Millionaire Mindset Collection® | 129.00 | | |
| 3. Wealth of Knowledge® | 495.00 | | |
| 4. Designed For Success® | 1,295.00 | | |
| 5-A MMC-I* | 1,995.00 | | |
| 5-B MMC-II* | 2,995.00 | | |
| 5-C MMC-III* | 4,995.00 | | |
| 5-D MMC-IV* President's Package Includes PMW | 9,995.00 | | |
| 6. Personalized Marketing Website (PMW)** | 495.00 | | |
| 7-A Millionaire Mindset Tele-Mentoring I | 195.00 | | |
| 7-B Millionaire Mindset Tele-Mentoring II | 295.00 | | |
| 7-C Millionaire Mindset Tele-Mentoring III | 495.00 | | |
| 7-D Millionaire Mindset Tele-Mentoring IV | 995.00 | | |

SHIPPING INFORMATION

| | | |
|---|------------------------------|------|
| *No Sales Tax on Conferences | Sub-Total | \$ |
| **No Shipping and Handling on PMW | | |
| Texas Residents pay 8.25% except on MMC purchases | State Tax (Texas Only) | |
| | Processing Fee(NA on MMC-IV) | 5.00 |

PAYMENT

All Conference Purchases may be paid by the following

- | | | | | | |
|--|--|---|---|--|---|
| <input type="checkbox"/> Certified Funds | <input type="checkbox"/> Credit Card Check |  |  |  |  |
| <input type="checkbox"/> Money Order | <input type="checkbox"/> Cashier's Check | | | | |

PayPal Payment for products may be paid by Credit Card through **PAYPAL**. PayPal fees apply in addition to product pricing. Contact your Rep to receive PayPal links

TERMS AND CONDITIONS:

- I understand that the Personalized Marketing Website is complimentary with MMC-IV (option 5-D) only.
- I understand that I am purchasing this product solely for the value and personal use of the product; and that my purchase is optional. I am not purchasing this product to participate in the compensation plan.
- I have 72 hours upon completion and signing of this order to exercise legal right of rescission and will notify the Advantage Conferences office initially by phone/voice message clearly indicating my right to cancel the order should I so decide.

New Representative Signature indicates acceptance of the above terms

Date

Statement of Orientation by

Advantage Conferences President, Tim Darnell

Individual Value/Guiding Hand

An abiding fundamental principle of our Company, Advantage Conferences is that people are our most important asset. We have, and will continue to emphasize and celebrate the intrinsic value of all people, and especially each person associated with us.

Bottom lines, projections, profit margins, etc., are all issues that I am aware of and concerned about as the owner of the Company. However, these issues pale in comparison to the importance of our individuals. Each person that hitches their wagon to the star of our ideals and progressive campaigns is created by God and has infinite value and importance. Accordingly, I daily seek to understand the needs and concerns of each of our members.

Our business model has been constructed around satisfying and enhancing the financial conditions of our Reps, but there is much more that must be attended to. Our members have families. Most have children. Each family unit (including our singles) experiences crises, failure, sickness, loss, frustrations, and chaos to some extent at different times in the course of living life. I am aware of all of these things.

It is for this reason that we make no small effort to guide our members in matters of spiritual growth and ethics. One small manifestation of that ongoing effort is our weekly publication of “The Messenger”. Each issue attempts to deliver to our members and subscribers Biblical truths that provide guidance and help in virtually every facet of their lives.

There is no question that God has his hand in my life, my family, and on this business, and that He amazingly watches over each of us minute by minute. He has His hand on you as well. He is our guide and companion on a daily basis, and for that I am personally humbled and grateful.

It is important for you to understand that the business of Advantage Conferences is God’s business. And so — in every policy we institute, every word we speak, and literally everything we do — we do so dedicated to amplifying His glory and not our own.

I am awestruck by how God can use imperfect people like myself and our Reps to further His Kingdom, if we will let Him. I don’t write this to impress you or lure you to our business. I do so to simply explain up-front where I stand and how this Company operates.

If you prefer a business to be secular, then you will find many of our competitors to be a better fit. If you find the idea that God is brought up on a regular basis, that He is our source, and that the truth of the Bible is our absolute guide to be unsettling, then you will probably not be very comfortable here. However, the idea of separating God from one’s business is a serious mistake in judgment. Attempting to keep the Creator out of that which He created is nonsense.

We indeed are resolute in creating profits and better financial situations for hundreds and even thousands of Reps. But we are more resolute in doing business correctly, with God as our guide, Jesus Christ as our model, and constantly recognizing and delighting in the value of our people for their intrinsic worth.

You are infinitely valuable. You are God’s child. I encourage you to live your life with that in mind. You will be treated that way here.



Tim Darnell
President

Advantage Conferences, LLC