



**FOR IMMEDIATE RELEASE**

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**TELLURIDE GAY SKI WEEK EXPECTS BUTT LOAD OF SNOW**

*Ten Inches of New Snow; Several More Inches Eagerly Anticipated*

**MOUNTAIN VILLAGE, CO, January 18, 2007** – Guests of Telluride Gay Ski Week 2007 can look forward to over 45 inches at the base and an average depth of 40 inches when they arrive at the slopes this year. With more snow in the forecast, skiers are enjoying packed powder surface conditions at Telluride Ski Resort. Currently all 16 lifts are in operations and 82 of 84 trails are available to skiers, encompassing 977 acres of open area.

“Ski conditions have been fantastic this season and we expect it to only get better,” said Tracee Hennigar, events and sponsorships manager for Mountain Village. “I think Telluride Gay Ski Week attendees can look forward to some great skiing this year.”

The annual Telluride Gay Ski Week (TGSW) is a unique vacation experience that stands apart from other gay ski functions. Designed as an alternative to other gay ski events, TGSW combines a unique blend of top-rate skiing and unpretentious activities with spirited but laid-back charm of a European-style ski town. Guests will enjoy the 92-acre pedestrian centre of Mountain Village that encompasses an array of recreational facilities, restaurants, hotels and shops offering a unique selection of jewelry, furnishings, apparel and antiques.

Sponsors of Telluride Gay Ski Week 2007 include Calvin Klein Underwear, here! Network, American Airlines, Orbitz, Passport Magazine, StraightOut Media & Marketing, OutFront, GayWired, Connexion, GayWebMonkey, LesbiaNation, OutWord, Out in America, Izze, Mountain Lodge, ResortQuest Telluride and Telluride Ski Resort.

### **Telluride Gay Ski Week 2007**

When: Sunday, February 24, 2007 – Sunday, March 4, 2007

Where: Town of Mountain Village, CO and the Telluride Ski Resort

Info: Event schedule and ticket information available at [www.telluridegayskiweek.com](http://www.telluridegayskiweek.com)

### **About Telluride Gay Ski Week**

Telluride Gay Ski Week (TGSW) is annual week-long gay ski event sponsored by the Town of Mountain Village and supporting the Telluride AIDS Benefit. An alternative to other gay ski events, TGSW provides a unique vacation experience in a spirited and unpretentious ski town. Nestled in a box canyon surrounded by the majestic 13,000ft peaks of San Juan Mountains, Telluride Gay Ski Week brings the charm of Telluride together with the European-style Town of Mountain Village. For more information, visit [www.telluridegayskiweek.com](http://www.telluridegayskiweek.com)

### **About Mountain Village**

Perched at 9,500 feet, Mountain Village is an intimate alpine enclave with luxury hotels and condominiums, stylish boutiques and innovative dining. Home to the state-of-the-art Telluride Conference Center and the convenient Mountain Village Activity Center, this European styled alpine village provides unsurpassable scenic ambiance with an emphasis on guest service. Ski runs meander through the town, giving many homes, condominiums, and hotels direct ski access to the slopes. All elements combine to create a modern alpine elegance to complement the rustic charm of Telluride.

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