

# Post-Click Marketing

Turnkey Strategy, Creative & Technology Services

## Maximize your conversions and ROI.

Beyond landing pages, multivariate testing, and analytics lies post-click marketing. ion interactive provides integrated post-click services and technologies to maximize your advertising, search engine and email marketing ROI.

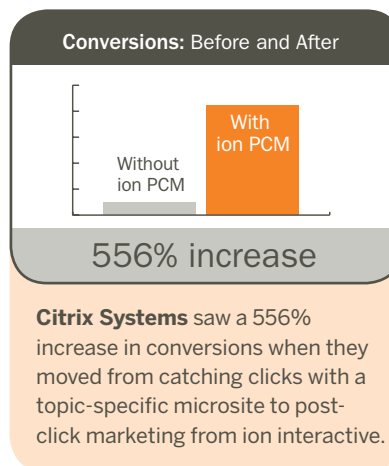
Change the way you see your e-marketing. For every click, you need a post-click strategy. Post-click marketing pays off fast with increased conversions, more efficient online media buys and higher quality leads.

ion interactive uses proven techniques and exclusive software to make our clients' e-marketing smart and efficient. We segment, qualify and convert more traffic into customers by focusing on what happens after respondents click.

Our multi-disciplinary, integrated solution brings together the best of the best in strategy, creative and technology.

We can make the most of your e-marketing. Our post-click programs are tailored to client-specific needs and can be optimizing clicks within weeks.

**Call us. And join the world's top brands—Beyond the Click.**



## why us?

ion interactive is a full-service provider of post-click marketing. Since 1994, we've taken clients like these far Beyond the Click. We can take you there too.



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