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Arizona Vanilla Company adds 3-fold Vanilla Paste to its product line.

-- Arizona Vanilla Company is now able to offer 3-fold vanilla paste to its clientele

Mesa, Arizona, January 22, 2007 – Patty Elsberry the owner of Arizona Vanilla Company, LLC, a minority/women owned, dynamic online retailer and distributor of high-end specialty seasonings, announces that Arizona Vanilla is unveiling its Totonac Gourmet Fresh 3-fold Vanilla Paste. This product is available currently in Madagascar and Tahitian varieties. The Mexican vanilla paste is still under development and is expected soon.

“Our vanilla paste is made from vanilla extract, and our pure ground vanilla,” explains Patty Elsberry, Managing Director of Arizona Vanilla Company. “This combination of our wonderful extract, as well as our organic pure ground vanilla, creates a fabulous vanilla paste that is actually a 3-fold product.” Pure ground vanilla is a great substitute for vanilla beans in many dishes. Vanilla paste adds the exciting concentrated flavor of vanilla extract, all in one aromatic product. Vanilla paste is the perfect vanilla product for everything from ice cream to marinades. It saves the time of splitting and scrapping vanilla beans, and adds the convenience of two products in one. Ms. Elsberry explains that she likes to use vanilla paste to heighten the vanilla flavor in all her favorite dishes.

“Having our ground vanilla organic opened a lot of doors for Arizona Vanilla,” Ms. Elsberry goes on to explain. “And now with the addition of our Totonac Gourmet Fresh 3-fold vanilla paste, we have added a great addition to our line of vanilla products.”

Totonac Gourmet Fresh 3-fold Vanilla Paste is a great product for the bakeries, creameries and ice cream stores. Totonac vanilla paste is available in sizes ranging from 2 ounce to 32 ounces.

About Arizona Vanilla Company

Arizona Vanilla Company is a rapidly growing online distributor of bulk and processed vanilla products including the Madagascar, Mexican, Tahitian, and Bourbon vanilla varieties. The Totonac Gourmet Fresh vanilla products are an

integral part of the Arizona Vanilla Company vanilla brands. Arizona Vanilla Company works directly with vanilla growers to ensure the highest quality and freshest products are delivered to their wholesale and retail customers. The company also offers a select variety of specialty seasonings and products. For more information on the Arizona Vanilla Company and their products, visit them online at www.arizonavanilla.com.