StyleTap

StyleTap® Platform for Windows Smartphone Preview Version Now Available

Windows Smartphones Now Run Thousands of Mobile Applications

TORONTO, Canada, January 18, 2007 – StyleTap Inc., a leading innovator in software platforms for PDAs and smartphones, today announced that the preview version of StyleTap Platform for Windows Smartphone is now available.

StyleTap Platform enables the world's largest base of mobile applications – the estimated 30,000 applications written to run on Palm OS® – to run on Windows Smartphones, including the new Motorola Moto Q™, the T-Mobile Dash™ and the Samsung Blackjack™. These smartphones have experienced very strong sales growth since their introduction last year. However, because they have novel display formats and lack the touchscreens found on traditional Pocket PC devices, relatively little application software is available for these new devices.

"The big problem in the mobile world is that it gets more and more fragmented as major vendors bring out more and more devices that are incompatible in large and small ways with the other devices on the market," said Gregory Sokoloff, CEO of StyleTap Inc., "Software applications that add great utility to these smartphones and PDAs tend to run on a diminishing proportion of these devices, because the developers cannot afford to re-engineer their applications for every new device that appears. The result is bad for consumers who get less useful devices and bad for developers who get smaller markets for their products. StyleTap seeks to counter this trend by enabling a diverse set of devices to run the same software applications with no re-engineering required. We already support the wide variety of Pocket PCs on the market; today we are adding the Smartphone; and in the future we intend to address other popular devices, such as those based on the Symbian OS™."

StyleTap Platform for Windows Smartphone enables most Palm OS applications (including multimedia applications and games) to run, unmodified, on any device running Windows Mobile® 5.0 for Smartphone. The software comes with everything needed to download and run Palm OS applications, and supports cut and paste of text and bitmaps between Windows Mobile applications and Palm OS applications.

StyleTap Platform supports the landscape screen orientation favored by many of the newer devices. It also provides a display cursor controlled by the 5-way navigation button as a substitute for a touchscreen.

StyleTap Platform for Windows Smartphone can be downloaded for a free 14-day trial at www.styletap.com. The preview version is a public release intended to solicit feedback from early users on any issues or problems prior to official release. We expect the preview period for StyleTap Platform for Windows Smartphone to be less than 60 days.

Users purchasing the preview version during the preview period will get a free upgrade to the official version when it is released.

About StyleTap Inc.

StyleTap Inc. is a privately-held Canadian software company founded in 2000 to liberate mobile device users from the scarcity of application choices by empowering handheld devices to run thousands more applications. In April 2005, StyleTap released a preview version of StyleTap Platform for Windows Mobile – a robust, high performance software platform that enables Windows Mobile devices to run the thousands of software applications written for Palm OS devices. In October 2006, version 1.0 was released, for Pocket PC phones and PDAs. StyleTap is actively extending its unique technology to run on additional devices and operating systems.

For further information, please visit www.styletap.com or contact:

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