



www.foothillscoffee.com

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## **FOR IMMEDIATE RELEASE**

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### **Fast and Fresh Gourmet Coffee for TopSpeed Racing Fans**

New York, NY (January 22, 2007) - Foothills Coffee Company, one of the nation's leading online gourmet coffee retailers, announced today their official partnership with race car driver, Louis "TopSpeed" Albornoz.

As part of the partnership, racing fans will get an exclusive "TopSpeed" discount on the delicious coffees and teas that Foothills offers. The discount is available through a link found on the home page of [www.topspeedracer.com](http://www.topspeedracer.com).

"We wanted to introduce our products to the racing world and needed a sincere and personable spokesperson. TopSpeed has a great reputation and he will help us to deliver our 'Fast and Fresh' message," stated Mike Loy, President of Foothills Coffee.

Foothills Coffee joins the growing list of businesses associated with the likeable New York City racer and his TopSpeed brand. "I'm glad to have Foothills Coffee on board as an official TopSpeed partner, and I'm happy to provide my loyal fans with yet another exclusive benefit," stated Louis Albornoz.

Foothills Coffee Company is a leading online retailer of gourmet coffee and teas. Offering consumers the alternative of home brewing their own gourmet coffee for pennies instead of paying several dollars at large-chain coffee houses, Foothills is steadily becoming the online destination for frugal coffee and tea lovers everywhere. Foothills guarantees fast delivery of the freshest coffee blends from around the world. Learn more by visiting [www.foothillscoffee.com](http://www.foothillscoffee.com).

Louis "TopSpeed" Albornoz is a professional race car driver affiliated with several open-wheel racing series. His official website has money-saving offers for racing fans and supports charity. Learn more by visiting [www.topspeedracer.com](http://www.topspeedracer.com).

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