Real Estate AdvantageTM



Receives Certification for Microsoft Dynamics CRM 3.0

Real Estate Advantage[™] is a specialized commercial (office, retail and industrial) real estate solution for property owners, asset managers, brokers, and leasing and servicing agents.

Dallas, TX - January 24, 2007 - Ascendix Technologies has achieved certification of Real Estate Advantage™ for "Microsoft Dynamics CRM V3.0 Test for ISV Solutions." The certification milestone was achieved last quarter and was administered by VeriTest. The program identifies applications that successfully

integrate with Microsoft Dynamics CRM V3.0. The testing and verification program ensures that applications integrate with CRM V3.0 in a supported manner, maintain the stability of the program, do not restrict any of the core functionality, and continue to function when service packs or upgrades to the base product are applied. VeriTest also confirmed that Real Estate Advantage™ adheres to all published specifications as outlined in the CRM V3.0 Software Development Kit (SDK).



"We worked very closely with the Microsoft ISV team to make certain our product has the native look and consistent feel of Microsoft CRM, yet meets the complex demands of the commercial real estate professional," stated Todd Terry, Managing Partner and CTO of Ascendix. "[These professionals] have to manage much more than just customer relationships. We invested a great deal of time in ensuring Microsoft CRM was the appropriate platform to deliver a solution allowing users to manage all aspects of their business: tenants, properties, leases, vendors and financial data, as well as the traditional

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marketing, opportunity forecasting, issue management and workflow inherent to the CRM platform. Because of Microsoft's robust platform and native integration with Office and Outlook, we feel strongly that we have made the right platform decision and delivered a world-class solution."

Ascendix will be unveiling the Real Estate Advantage™ solution through a series of regional product launch events, with locations tentatively set for Dallas, Irvine, Las Vegas, Chicago, New York and Boston. The first launch event is slated for February 6th in Dallas, Texas at the Microsoft offices in Las Colinas. Visit http://www.ascendix.com/launch for more information on the schedule of events.

About Real Estate Advantage™ - Developed on the .Net 2.0 framework by AdvantageWorks, the R&D division of Ascendix Technologies, Real Estate Advantage[™] integrates seamlessly with Microsoft CRM. The product helps commercial (office, retail and industrial) real estate companies manage assets, leases, tenants, vendors and prospects in marketing, service, sales and support functions. The solution leverages the tools your organization already uses, including Microsoft Outlook, Excel, Word, MapPoint and SharePoint, improving the intuitiveness and adoption rates often plaguing CRM implementations. By building on the Microsoft® Dynamics™ CRM 3.0 platform, Real Estate Advantage™ maximizes the investment you have already made in infrastructure using tools such as Microsoft Exchange, Microsoft® SQL Server, Active Directories and .Net frameworks. For more information about AdvantageWorks' industry solutions and MSCRM add-on products, please visit http://www.advantageworks.com.

About Ascendix Technologies - Ascendix Technologies, Inc., a Microsoft® Gold Certified Partner, is a privately held corporation located in Dallas, TX. Founded in 1996, the company is celebrating its 10th year in business focused solely on the implementation of CRM systems for companies in both the mid and enterprise market space. In 2003, Ascendix turned to a vertical strategy, quickly carving out a niche in the investment products, financial services and commercial real estate industries. For more information, please visit Ascendix on the web at www.ascendix.com or contact them at 1-888-Find-CRM.