

## FOR IMMEDIATE RELEASE

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## Somatic Digital to Demonstrate *TouchBook*<sup>TM</sup> at ATIA Conference

Unique hardware and software technology solution to be demonstrated at ATIA Conference, Orlando, FL, 24-27 January 2007.

Cincinnati, OH - January 23, 2007 - Somatic Digital announced today it will demonstrate a *TouchBook*<sup>TM</sup> using the Touch User Interface (TUI) technology on a HP provided nc6400 Notebook®, HP L1940 19" TFT Display®, and Microsoft provided Vista® operating system at the Assistive Technology Industry Association (ATIA) conference, booth 109, in Orlando, FL, 24-27 January 2007. More at: <a href="http://www.hp.com/accessibility">http://www.hp.com/accessibility</a>.

The *TouchBook*<sup>TM</sup> enables the reader of normally printed materials to touch the pages and retrieve linked digital content or launch communication applications on a computer. Content owners can converge their print and digital contents to create interactive hybrid workbooks, texts, and supplements. The *TouchBook*<sup>TM</sup> currently operates via Windows XP®, Windows Vista®, and OS X®.

Jason E. Barkeloo the President of Somatic Digital states, "We are proud of our acceptance into HP's Developer & Solution Partner Program (DSPP). We are also pleased that HP is helping to extend our focus on providing universally designed solutions that work for everyone by showcasing our technology at the 2007 ATIA Conference."

The *TouchBook*<sup>TM</sup>, embedded with the TUI technology, may be ideal for providing a multimodal learning environment to all readers. The TUI allows individual books to be customized to the particular needs of the reader. A properly designed TUI-based *TouchBook*<sup>TM</sup> should meet the requirements outlined in the National Instructional Materials Accessibility Standard (NIMAS) and the inclusive learning requirements of laws such as the Individuals with Disabilities Education Improvement Act (IDEIA), No Child Left Behind (NCLB) Act, and Sections 504 and 508 of the Rehabilitation Act.

## **About Somatic Digital**

Somatic Digital, LLC, is the developer of the Touch User Interface (TUI) technology as the *TouchBook*<sup>TM</sup> platform for media content owners and publishers. As a platform and tool provider, Somatic Digital is providing publishers and content owners with the ability to provide an inclusive universally designed multi-media experience for everyone through the convergence of print and digital environments. More on Somatic Digital at <a href="http://SomaticDigital.com">http://SomaticDigital.com</a>. SOURCE Somatic Digital